Morning Panel: Social Entrepreneurship – Challenges of Early Stage Development

Scott Berrie co-founded Scojo Vision, LLC (www.scojo.com) with the expressed mission of bringing up-close vision to everyone. Scojo Vision designs and distributes fashionable and affordable reading glasses under the Scojo brand. Scojo Vision, LLC donates 5% of its pre-tax profits to the effective distribution of reading glasses in underserved communities worldwide.

Mr. Berrie serves as Vice President of the Russell Berrie Foundation and trustee with the Shalom Hartman Institute, PAX and Helen Keller International.

Mr. Berrie earned a Master’s of Business Administration from New York University’s Stern Executive MBA Program in 1999. He also earned a Master in International Affairs and a Certificate in Middle Eastern Studies from Columbia University, where he was also a SIPA International Affairs Fellow in 1994.

Barbara Chang is the Executive Director of NPWerc NY, a nonprofit technology assistance provider focused on assisting other nonprofits use technology more effectively in serving their communities. With the support of its lead funders -- the Microsoft Corporation, JPMorgan Chase, Accenture, the Altman Foundation and the Robin Hood Foundation -- it launched in spring 2001. Today the NPWerc network is a federation of a dozen affiliates located in major nonprofit communities across the country. In the first six months of 2003, the network collectively served over 2300 nonprofit organizations nationwide delivering nearly 15,000 hours of consulting services and training nearly 3500 nonprofit staff.

Barbara has 19 years of managerial experience in various non-profits in the NY metropolitan area including the New York Public Interest Research Group, Planned Parenthood and the Primary Care Development Corporation (PCDC). In much of her work in the sector, Barbara has concentrated her efforts on building the capacity of the nonprofit community to achieve greater impact on their missions.

Currently Barbara sits on the Board of the National Technology Enterprise Network (NTEN). She is also on the advisory committees of the Community Mapping Assistance Project, a program of the New York Public Interest Research Group (www.cmap.nypirg.org), iMentor (www.imentor.org), and the Low Income Networking and Communications Project (www.lincproject.org) of the Welfare Law Center in NYC.

Sara Horowitz founded Working Today in 1995 to represent the needs and concerns of the growing independent workforce. Working Today seeks to update the nation’s social safety net, developing systems so that all working people can access affordable benefits, regardless of their job arrangement. As executive director, Sara takes an entrepreneurial approach, pursuing creative, market-based solutions to pressing social problems.
In recognition of her efforts to create a self-sustaining organization of flexible workers, Sara was awarded a John D. and Catherine T. MacArthur Foundation Fellowship in 1999. In 1996, the Stern Family Fund named her a Public Interest Pioneer, and she was also an echoing green fellow for four years. Recently she was named as one of *Esquire Magazine’s Fifty Best & Brightest*

Before founding Working Today, Sara was a labor attorney in private practice and a union organizer with 1199, the National Health and Human Service Employees Union. Prior to joining 1199, Sara was a public defender in New York City.

A lifelong resident of Brooklyn, NY, Sara comes from a long line of labor advocates, including her father, who was a labor lawyer, and her grandfather, who was vice president of the International Ladies’ Garment Workers Union. This family history of involvement in the labor movement led Sara to Cornell University's School of Industrial and Labor Relations, where she was awarded its labor prize. She later earned a law degree cum laude from the SUNY Buffalo Law School and a master's degree from Harvard's John F. Kennedy School of Government.

Sara’s articles on the new flexible workforce have been published in *USA Today*, *The New Democrat* and *Industrial Relations Research Association Year 2000 Volume*. Working Today, which is supported by grants from groups such as the Ford and Rockefeller Foundations, has been featured throughout the popular and business press, including *The New York Times, The Wall Street Journal, Wired* and *Fast Company*; as well as on *NewsHour with Jim Lehrer* and National Public Radio’s *All Things Considered*. This year Working Today was recognized as one of the leading social entrepreneurs by *Fast Company* magazine.

**Peter Bicknell Kellner, Managing Director, Richmond LLC.** Peter Kellner is co-founder and managing director of Richmond LLC, a San Francisco and New York based venture capital firm. Prior to this, he co-founded Vectis Group, which led the turnaround of Critical Path, Inc., a NASDAQ listed software messaging company. In 1997, Peter co-founded New York based Endeavor Global, www.endeavor.org, an organization pioneering economic development in Latin America through new venture creation, with Africa expansion in 2004 with support from the World Bank/IFC. Prior to that, he co-founded Ural Petroleum Corporation, re-named Khanty-Mansyisk Oil Corporation, which was one of the largest independent western oil companies in the Russian Federation prior to its sale in 2003 to Marathon Oil. He also co-founded the Environmental Management and Law Association (EMLA), www.emla.hu, Hungary's leading environmental management and law association. In addition to his entrepreneurial work, Peter is a term member of the Council on Foreign Relations; Pacific Council on International Policy; and North America Committee Member of Ashoka. He serves on the boards of Getconnected.com, Voxiva.net, and Athleta.com, and the non-profits boards of Justgive.org, AllOurKin.org and National Student Partnerships, www.nsnpnet.org. Peter is also a film producer, and has made a documentary that has appeared in the Amsterdam
and San Francisco Film Festivals, about an African-American Republican running for Congress in the Deep South, as well as a feature length comedy that he made with the Oscar-nominated directors of ABOUT A BOY and AMERICAN PIE, and which will be in the 2004 Aspen Film/HBO Comedy Arts Festival.  Peter graduated cum laude from Princeton University with a BA from the Woodrow Wilson School of Public & International Affairs.  He studied at Eotvos Lorand University in Budapest, Hungary on a Fulbright Scholarship, and received his JD from Yale University Law School and his MBA from Harvard Business School.