Bernard Y. Yeung

PUBLICATIONS

Articles in Journals


**Articles in Books**


Articles in Proceedings


“Corporate Global Environmental Standards: Altruism or Competitive Advantage,” with Glen Dowell and Stuart Hart, Best Paper Proceedings, Academy of Management (won the Best Paper Award in the Organization and Natural Environment Division), 1998.


Books


**Articles in Foreign Journals**


**PAPERS UNDER REVIEW**


1 This article was invited and then translated into Italian by the organizers.
2 These articles are intended to influence the economic policy debates in China. I was invited to write these articles by Prof. Huizu Li, the ex-senior associate dean of the Management School of the Xian Jiaotong University. To reach our target audience, we have to write in Chinese and publish in Chinese journals. These journals are similar to journals like the Contemporary Policy Issues in North America.


**CURRENT WORKING PAPERS**

“Asean countries, external threat and FTAA,” with Yasheng Huang and Randall Morck, (June 2003)
“Doing R&D in Weak IPR Protection Countries: Can Corporate Management Substitute for Legal Institutions?” with MinYuan Zhao, (Jan 2003)


“Productivity Growth and Firm Size Distribution,” with Zoltan Acs, Juan Alcacer, and Randall Morck (paper prepared for the AEA Jan 2003 meetings.)


“The Political Economy of Investor Protection,” with Abigail Hornstein, Randall Morck, and Daniel Wolfenzon, 2002


“Corporate Stability” with Kathy He and Randall Morck (first draft: Sept 2000)

“Emerging Institutions, Transactional Integrity in e-commerce,” with Randall Morck and Joanne Oxley, Sept 1999.


