Times Square Fun Facts:

The Times Square Alliance area stretches from West 40th Street to West 53rd Street, just west of Sixth Avenue to both sides of 8th Avenue and all the way to Ninth Avenue on West 46th Street. The Alliance encompasses the four points on the theatrical compass, i.e. the northern, southern, eastern and western-most theatres.

IN THE DISTRICT THERE ARE:

• 399 Property Owners (not including residential condominiums).


• 21 million square feet of office space in Times Square; 2.4 million more are under construction.

• Approximately $3-4 billion in recent private investment in the Times Square neighborhood, including 42nd Street.

• 12,500 hotel rooms, one-fifth of all New York City hotel rooms, with 3,000 more rooms planned for the area.

• Approximately 26 million annual tourists with 3.9 million overnight stays in local hotels annually. Visitors are assisted at the Alliance's Information Center, the city's first-ever multi-service tourist center.

• 40 theaters including all 22 landmark Broadway theatres.

• 11.5 million Broadway tickets sold in the 1997-1998 season -- the largest audience in 17 years.

• The TKTS Booth for same-day discount theater tickets, selling more than 1.5 million tickets per year.

• More than 251 restaurants from fast food to elegant, calamari to cous-cous.

• 10 cinemas with almost 40 new screens.

• Approximately 50 supersigns including the NBC Astrovision by Panasonic, the famous Dow Jones "Zipper" and the Budweiser sign on One Times Square, the Morgan Stanley ticker sign and the signature Coca-Cola sign on Two Times Square.

• Approximately 27,000 residents in the greater Times Square area.

• Approximately 231,000 employees.

• Approximately 1,500,000 daily passers-by including 344,000 riders in or out of the Times Square subway station and 185,000 commuters from the Port Authority Bus Terminal. Annually, 53,000,000 people enter Times Square’s subway stations.

• 500,000 people come to Times Square on New Year's Eve. 500 million more watch the festivities on television worldwide.

• Two police precincts, one NYPD 24-hour substation and one fire station.

(http://www.timessquarebid.org/stats.html)