EXPLORE.
COLLABORATE.
ENGAGE.
Take classes with some of the most respected business faculty in the world and with working business leaders—people from the realms of finance and corporate management who step out of boardrooms and off of trading floors and into our classrooms.

Make your education truly global, choosing from an unsurpassed variety of options for international immersion and growth experiences that will make you a citizen of the world.

Come face to face with the long line-up of business leaders and government officials, decision-makers and newsmakers, who visit our campus week after week.

Choose from hundreds of clubs and organizations representing every interest imaginable, making friends, exploring new talents, and building leadership skills.

Explore career directions and build connections through internships with any of the thousands of firms and institutions based in New York.

And venture into the city, discovering your own destinations and treasures among its infinite fun and fascinating choices.

In short, make your college experience what you want it to be. Dive headfirst into a sea of opportunities for personal and professional growth, for learning, achievement, and adventure.
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NYU Stern offers more options and opportunities, more innovation, more energy, more possibilities.
ACADEMIC EXCELLENCE AND INNOVATION

THIS IS A MIND-OPENING, HORIZON-WIDENING INTELLECTUAL EXPERIENCE DESIGNED TO PREPARE YOU FOR SUCCESS IN A WORLD WE HAVE YET TO IMAGINE.
A GREAT BUSINESS EDUCATION STRESSES BOTH IQ AND EQ—INTELLECTUAL AND EMOTIONAL INTELLIGENCE. WE DEVELOP YOUR ABILITY TO WORK WITH COMPLEX IDEAS AND WITH DIVERSE PEOPLE.

THE SOCIAL IMPACT CORE
An innovative four-year sequence of courses, the Social Impact Core explores the social and ethical dimensions of doing business and the connections of business to the wider world.

“You learn that businesses don’t succeed or fail in isolation. They are connected to people, culture, and society.”

“They bring in fascinating speakers—everyone from an NGO representative to someone from the UN, to a white-collar criminal.”

“It gives you the tools to do a 360-degree examination of a complex situation, then articulate and defend what you think.”

THE CURRICULUM
Stern’s undergraduate programs in business provide a broad and solid foundation for professional success by combining a grounding in the key business disciplines with exposure to essential perspectives from fields beyond business such as writing, literature, history, science, and mathematics.

THE OPTIONS
Stern offers a B.S. in Business with a choice of eight concentrations and a B.S. in Business & Political Economy, which focuses on the connections between business, economics, and politics and includes three full semesters of global study. Other options within the B.S. in Business program include completion of the World Studies Track (which includes multiple study abroad experiences) or a second major or minor in a field outside business—anything from Chinese to history, to psychology.

THE OPPORTUNITIES
So much of what Stern offers goes beyond coursework. It’s the chance to hear the treasury secretary and the head of one of the country’s biggest investment banks debate the state of the economy on campus. It’s the ability to hold internships with firms in virtually every sector of business… all just a subway stop away. It’s the chance to complete a Senior Honors Thesis, and as part of the experience, to visit Omaha for root beer floats with Warren Buffet. It’s the chance to travel to Peru for community service, to India for a Leadership Exchange, or to dozens of other international destinations—whichever perfectly suits your needs, goals, and interests.
Are you curious, ambitious, eager to learn, and open to every opportunity? You’ll fit right in.
“Stern attracts people who are passionate and self-motivated, always looking for what’s next, always looking to better themselves. That’s true in class, in their friendships, in life beyond school.”

“You see amazing diversity here—in the places people come from and the places they want to go.”

“There’s not one type of person at Stern. There are so many different people from all around the world.”

“For a macroeconomics issues course, my professor was one of the most influential economists in the country. He’d explain things to us, and then to the media and top government officials.”

“I had an entrepreneurship class with the head of a $2 billion venture capital firm. Every week he brought a different CEO in to speak with us.”

**WORLD-CLASS FACULTY**

The more than 200 internationally recognized scholars of Stern’s faculty include two Nobel Prize winners and scores of experts who are among the most influential specialists in their respective fields. The same professors who teach in the School’s MBA and doctoral programs also teach undergraduates. This full-time faculty is complemented by excellent adjunct and clinical faculty, professionals active and accomplished in the fields they teach.
A GLOBAL EDUCATION

IT’S NO LONGER ENOUGH JUST TO STUDY ABROAD. AT STERN, YOU WILL HAVE THE CHANCE TO UNDERSTAND MULTIPLE CULTURES AND BUSINESS ENVIRONMENTS AND THE WAYS THEY CONVERGE AND CONNECT.

HOW NYU STERN STANDS APART:

> With 11 NYU campuses worldwide, Stern is part of a globally networked university. This institution, the first of its kind, draws together students and faculty from around the world to teach and learn in integrated campus centers. These include campuses in Abu Dhabi and Tel Aviv, NYU’s newest international locations.

> Through our Barr Family International Studies Program, every Stern junior studies abroad. Students learn about an international culture and business environment, thinking strategically about a real company operating there, then visiting that country and company in person for a one-week immersion.

> Stern offers you the chance to experience and compare multiple international environments—and many of our students do. In addition to the International Studies Program, options range from full semesters or summers abroad, to short service trips during breaks. Those choosing the World Studies Track spend two semesters abroad, one in London and one in Shanghai, and also travel to Latin America. Students in the Business & Political Economy program study in three global marketplaces: New York, London, and in one of Asia’s rapidly developing economies.

> Through our IBEX partnerships, Stern gives you access to the finest business schools in the world. These include leading institutions in Australia, China, Denmark, England, France, Italy, Korea, Mexico, the Netherlands, Singapore, Spain, and Thailand.
THIS UNIVERSITY HAS MADE THE WORLD ITS CAMPUS.
DREAMS AND ACHIEVEMENTS

YOU CAN TELL STERN STUDENTS BY THEIR BOLD AMBITIONS.
Helped found Stern’s chapter of Net Impact, a social entrepreneurship group. Attended the Clinton Global Initiative University conference. Did consulting for a local non-profit through Stern Consulting Corp. Took part in the India Leadership Exchange.

I’m doing the World Studies Track. I will spend a semester each in London and Shanghai, and also study in Latin America.

Through Stern International Volunteers, I’m traveling to rural Peru this May for community service. I also did an internship with US Senator Kirsten Gillibrand’s office here in New York.

I’m getting a head start learning about finance and investing through the Investment Analysis Group. We evaluate different companies and manage a virtual portfolio.

A double major in finance and neural science and multiple international experiences. I’m also president of a student group called Alternative Breaks. We plan 22 international service trips a year.

Internships in wealth management and investment banking helped me decide which area was right for me.

Internships with Smith Barney and with a late-stage venture capital group called Insight Venture Partners. Also volunteer consulting experience through the Stern Consulting Corp.

Chair of the Volunteer Income Tax Assistance Program, and VP of the Stern Accounting Society. One internship with the accounting department of a steel company and another coming up with PricewaterhouseCoopers.

Management consulting for non-profits, probably with one of the boutique houses specializing in that area.

I’m not sure yet, but I’m interested in something connected with health care management.

I see myself working in economic development and sustainable growth for developing countries.

A starting position with an investment bank, then the chance to explore other fields within finance.

Long term, I’d like to work for a scientific research organization, contributing on the management or financial side.

I’m interested in investment banking—as a first step in my career. I’ll be starting at Lazard in July.

I want to be in an environment where I’m going to learn a lot and learn quickly. I’ll be starting with The Boston Consulting Group after I graduate.

Pass the CPA exam, join a big firm, do an international rotation, then move into its management or possibly a controller or CFO role at a corporation.
TO LAUNCH A SOCIAL ENTERPRISE FOCUSING ON THE “BOTTOM BILLION,” THE WORLD’S LARGEST, BUT POOREST SOCIOECONOMIC GROUP. THEY NEED A WHOLE RANGE OF GOODS AND SERVICES AND REPRESENT A HUGE MARKET OPPORTUNITY.

SCUBA DIVE THE GREAT BARRIER REEF.

TO VISIT EVERY CONTINENT BEFORE I FINISH COLLEGE.

TO DO SOMETHING ENTREPRENEURIAL—START A COMPANY OF MY OWN.

TO OWN AND OPERATE THE NEW YORK KNICKS.

TO GO BACK TO SWITZERLAND IN THE DEAD OF WINTER AND SNOWBOARD.

ENJOY THE RIDE AND HAVE AN IMPACT.

HAVE ADVENTURES ABROAD THEN SETTLE INTO THE AMERICAN DREAM IN A NICE SUBURB AND SOMEDAY TEACH FINANCE OR ACCOUNTING.
THE CITY AND ITS OPPORTUNITIES

IT’S NOT YOUR TYPICAL COLLEGE CAMPUS.

CULTURE

“All the museums, but especially the Met. It’s uniquely New York.”

“Discount tickets for shows through NYU. I’ve seen ‘Spamalot,’ ‘Hair,’ ‘Rent,’ ‘Wicked,’ and a bunch more.”

“There are an amazing number of organized improv events, warehouse shows, and other cool creative happenings.”

“Check out the galleries in Chelsea and street art on the Lower East Side.”

“This month, I saw the Tim Burton exhibit at the MoMA, one Broadway show, two off-Broadway shows, and the Black Eyed Peas.”

“The Philharmonic outdoors in Bryant Park. It’s free.”

“There’s a place in Brooklyn I love called Galapagos. It’s a performance space with everything from stand-up to cabaret to acrobatics.”

“The Alliance Francaise—for French movies, plays, and conversation.”

PROFESSIONAL GROWTH

“The doors to internships are all open. It’s all here.”

“New York is such a business center. That means access.”

“I’ve had internships with a law firm, with AXA Advisers, and with BlackRock. I have two offers in investment banking for this summer.”

“There are so many company headquarters in New York. We have visits that give you the chance to go check them out—places like KPMG, Deloitte and Ernst & Young.”

“I interned at Goldman Sachs last summer.”

“My career focus is advertising, and I’ve done internships with Ogilvy & Mather, JWT, and Huge, Inc. No other city offers so much in this industry.”

“Every week the Marketing Society has speakers in from companies like American Express and Google.”

“It’s not unusual to complete two or three internships. Because the companies are right here, you can do an internship during the school year, not just in the summer.”

“There are so many recruiters, so many business leaders and visiting speakers—all because we are in New York.”
COME CHECK OUT THE CAPITAL OF ART, LIVE MUSIC, THEATER, RESTAURANTS, SHOPPING, AND LIVING LIFE.

JUST FOR FUN

“Hanging out in Washington Square Park. Other campuses have quads, we have the Park.”

“You can get $12 Knicks tickets or $10 Yankees seats with NYU discounts.”

“I love the Village Halloween Parade.”

“If you’re into indie/alternative music, New York gives you a million and one concerts to choose from, everything from Cake Shop and Webster Hall to Brooklyn Academy of Music.”

“Don’t skip the landmarks. Go to the Statue of Liberty.”

“Find the islands of peace within the city, whether it’s one of the little parks or a museum.”

“I love Thai food. If I do a web search, eight Thai places come up within walking distance of my dorm.”

“There’s two or three great restaurants on every corner. Try them all.”

“You will never do the same thing two weekends in a row—unless you want to.”

“Nothing beats Central Park on a beautiful day.”

“Playing cricket till 3:00 a.m. in the dorm hall.”

“A private concert in our dorm by a band I love called Motion City Soundtrack, and other random wonderful things that happen just ‘cause I’m at NYU.”
A SENSE OF COMMUNITY

YES, STERN IS ABOUT INTENSITY AND AMBITION. IT’S ALSO A PLACE OF COLLABORATION, CONNECTION, AND FRIENDSHIP.
Our deans and their staff are remarkably accessible and supportive—as you will discover when you drop by dean’s coffee hours.

“You arrive at Stern and through the Cohort Program, you instantly have a group of friends.”

“So much of learning business and doing business is collaborative that a culture of teamwork develops. People look for ways to help each other.”

“There is a strong Stern community. There are also many micro-communities, clubs and teams and groups you find and fit into based on your personality and interests.”

“Tisch Hall provides a natural community-forming environment. The whole third floor is space set up to work in groups, get together, and hang out. They did a great job with the renovation.”

“I want to be with people who will stretch and challenge me, and who I know I can rely on and trust. I’ve found friends like that at Stern.”

**THE COHORT PROGRAM**

On your first day of orientation, you will become part of a 60-person Cohort that will be a source of friendship and support throughout your four years here. It all starts as you begin exploring the city together.
Career Support and Success

In a typical year, approximately 98 percent of Stern seniors secure full-time employment within a few months of graduation.

Career Services
NYU’s Wasserman Center for Career Development offers a complete array of services to support you in securing internships, part-time positions, and full-time employment upon graduation. Representatives of more than 700 companies and corporate divisions visit campus to recruit, conducting more than 13,000 interviews annually.

Diverse Destinations
Given our proximity to Wall Street, NYU Stern enjoys a reputation as a springboard to success in the financial world. However, each year Stern graduates also launch careers in consulting, corporate management, public and corporate accounting, marketing and advertising, entrepreneurial ventures, and in the public and non-profit spheres. Many also go on to graduate study, both in business and fields such as law. Within five years of graduating, 40 percent of alumni have enrolled in graduate study.

Alumni Network
The 80,000 alumni of NYU Stern work in more than 100 countries, providing living proof of the power of a Stern degree. They also represent an invaluable source of guidance and assistance as you start your own career. Students and alumni connect through Stern’s online Career Advisory Program, and through thousands of individual calls, e-mails, and in-person chats.

Just a Few of the Firms That Commonly Employ Stern Graduates:

- Accenture
- American Express
- Bank of America
- Barclays Capital
- BlackRock
- Bloomberg
- BNP Paribas
- The Boston Consulting Group
- Citigroup
- Credit Suisse
- Deloitte
- Ernst & Young
- Goldman Sachs
- JP Morgan
- KPMG
- L’Oréal
- Macy’s Inc
- Morgan Stanley
- Peace Corps
- PricewaterhouseCoopers
- The Royal Bank of Scotland
- Teach for America
- UBS
IN A TYPICAL YEAR, APPROXIMATELY 98 PERCENT OF STERN SENIORS SECURE FULL-TIME EMPLOYMENT WITHIN A FEW MONTHS OF GRADUATION.

CAREER SUPPORT AND SUCCESS

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A DEGREE FROM NYU STERN IS AMONG THE MOST HIGHLY RESPECTED CREDENTIALS IN BUSINESS—AND FOR GOOD REASON.

“I’m living my dream right now. Stern was an enormous asset in my professional growth and gave me the business and technical skills to succeed in the career I wanted—doing advertising for a luxury lifestyle brand.” Mai Nozoe ’01, Creative Services Director, Michael Kors

“Stern does a very good job of providing you with a toolkit for a changing world. You really learn to thrive and adapt, and in business today, that’s critical.” Santosh Sateesh ’07, Assistant Vice President, Barclays

“Starting in my sophomore year, I held three internships with Merrill Lynch (now Bank of America), each in a different aspect of the business. By the time I was ready to graduate, it was a very natural transition to move into a full-time job with them.” Alina Costica ’08, Investment Banking Analyst, Bank of America

“In so many ways, Stern and NYU were part of making our business a reality. From my experiences as the president of the Entrepreneurial Exchange Group, to participating in Stern’s Start-Up Seminar my senior year... there are so many resources at hand for students who want entrepreneurial careers.” Katie Shea ’09, Co-CEO (with NYU CAS graduate Susie Levitt) of FUNK-tional Footwear, creators of CitySlips

“At Stern, I had three separate opportunities to travel to other countries and encounter companies doing business there. That exposure has been invaluable in my work with Monitor, which has involved living abroad and working with clients in South Africa, Denmark, the UK, and Jamaica.” James Forsyth ’03, Consultant, Monitor Group

JUST A FEW OF THE FIRMS THAT COMMONLY EMPLOY STERN GRADUATES:
ACCENTURE
AMERICAN EXPRESS
BANK OF AMERICA
BARCLAYS CAPITAL
BLACKROCK
BLOOMBERG
BNP PARIBAS
THE BOSTON CONSULTING GROUP
CITI
CREDIT SUISSE
DELOIGHTE
ERNST & YOUNG
GOLDMAN SACHS
JP MORGAN
KPMG
L’OREAL
MACY’S INC
MORGAN STANLEY
PEACE CORPS
PRICEWATERHOUSECOOPERS
THE ROYAL BANK OF SCOTLAND
TEACH FOR AMERICA
UBS
WHY STERN?

"NYU Stern can open doors around the world for you."

"If you have a dream or passion, you can make it a reality here. NYU Stern will catapult you into the future and the career you want."

"It's a place of passionate people who love what they are doing."

"At NYU Stern I've had the best combination of hands-on learning and academics I can imagine."

"It's a once-in-a-lifetime opportunity every day."

"There are opportunities here that will set you apart from students at any other school."