Robert Simmons  
Senior Executive, The Simmons Group  
BS 1965

Robert Simmons is the Senior Executive for The Simmons Group, a Pacific Rim based sourcing, engineering and inspection organization. First established in 1949 with the opening of the initial office in Tokyo, there are now established offices in Hong Kong, China, Taiwan, Korea, Indonesia, Thailand, India and the Philippines.

Mr. Simmons received his BS from the New York University School of Commerce in 1965 and his MBA from the University of California, Berkeley, in 1967. In September 1967, Mr. Simmons joined his family’s company, The Simmons Group, where he established the first U.S. office in New York City and managed the U.S. operation for seven years. He then relocated to Taiwan and later Hong Kong to manage those respective operations. In January 2004, Mr. Simmons returned to the U.S. to assist strengthen domestic operations and seek acquisition opportunities as operations became more vertical. Mr. Simmons has served as the Senior Executive for the Simmons Group for past eight years.

“Representing OEM clients worldwide, we actively source and help engineer products, both finished goods and sub assemblies, as well as components that they seek to purchase off-shore.

“Our Pacific Rim offices have over 250 employees, the majority of them engineers.

“While our early work was centered in the plumbing and heating industries, we subsequently expanded our interests to all product categories that involve metal fabricated products. As the business grew, we became involved in other product areas so that today, our platform includes a wide range of finished and semi-finished goods - from plumbing products to toys, and from electronic controls to sporting goods.

“As our involvement in the Pacific Rim grew, we subsequently developed our own in-house manufacturing capabilities. Today we have two factories in China producing toys and juvenile products. We are partners in foundries in China, Thailand and Indonesia.

“To meet the expanding needs of our client base, we have also developed new programs. These range from assisting clients by establishing marketing programs for their products in China and other Pacific Rim countries, to establishing our own import / warehousing programs in the U.S. in order to support our clients’ domestic needs. These warehousing programs allow the client to draw their product, as needed, from a local warehouse operating in much the same manner as a domestic supplier.

“The Simmons Group is dedicated to working with clients to establish purchasing programs that are tailored to their individual needs. We bring the best the Pacific Rim has to offer to our clients, in support of their efforts to meet the challenges of a global economy that changes at an ever increasing rapidity.”

-Robert Simmons

More information about The Simmons Group may be found at: http://www.thomasregister.com/olc/59329060/