2010-2011 NYU Technology Venture Competition
Semi-finalist Teams

**Anzenna**
Kalle Levon
Samir Ajmera
Avdar San
Margarita Shinder

Anzenna is a biotechnology company working to develop a disruptive transistor based biosensor to detect biological reactions such as DNA hybridization and protein binding for disease detection. By leveraging the semiconductor industry’s manufacturing infrastructure, Anzenna plans to provide an integrated diagnostic device capable of performing multiple tests with label-free simplicity and speed at a fraction of the cost of existing solutions.

The team is currently in the prototype research and development phase. They have begun to develop large scale sensors with hundreds of transistors and expect to soon have thousands of sensors on a chip which will allow for large scale reaction measurements that can be moved over to an R&D product for sales purposes.

**Mashwork**
Jared Feldman, NYU Tisch/Stern 2010
Sam Hui, Stern Assistant Professor of Marketing
Mentors: Kristal Bergfield, Mike Blumenfeld, Brian Cohen, Jordan Grossman, Ellen Harris, Andrew Silverman

Mashwork is a breakthrough social media listening service that understands opinions.

**Omnicyte**
Peter Leonardi, Ph.D., MBA, NYU Medical School Alumnus
Angel Pellicer, MD, Ph.D., Professor NYU Medical School

Omnicyte is developing a small molecule drug with a companion molecular test to identify the subset of Acute Lymphoblastic Leukemia (ALL) patients who have the specific genetic mutation that makes them less responsive to current therapies. This same subset will, however, hopefully be responsive to the new small molecule drug. Omnicyte, in seeking a new medical solution, is working to give every ALL sufferer a viable drug treatment option.
SpotOn
Gauri Maglik, NYU College of Arts and Sciences 2010
Orion Burt, NYU College of Arts and Sciences 2012
Mike Lewis, RIT 2009

The collaborative filtering algorithm used in SpotOn's process provides targeted users, 18-35 years-old, personalized suggestions for bars, restaurants and coffee shops. The filtering system compares users to their peers who have similar check-in patterns, thus providing more trusted recommendations for new adventures.

Gauri Maglik: gauri@getspoton.com
Orion Burt: orion@getspoton.com
Nicky Leach: nicky@getspoton.com

www.getspoton.com

Suneris Technologies
Joseph Landolina, NYU Poly 2014
Kenny Mai-Truong
Isaac Miller, Stern BS 2012

Suneris Technologies has developed a sustainable, eco-friendly, and durable way to seal, protect, and heal wounds of all sizes with its product, Medi-gel. A spray-on, gelatinous, organic bandage that adheres to the wound, Medi-gel disinfects, protects and facilitates a better healing process. From minor cuts and scrapes to severe lacerations, the Medi-gel alternative bandage is ideal for military application, sports medicine, consumers, and emergency medical technicians.