Theresa K. Lant

PUBLICATIONS

Books:


Articles in Refereed Journals:


Book Chapters

Baum, J. & Lant, T. (2003), Hits and Misses: Managers (Mis)Categorization of Competitors in the Manhattan Hotel Industry, Advances in Strategic Management, Vol. 20


Conference Proceedings:


Other Publications


Working Papers and Projects


Lant, T., Milliken, F., & Arikan, A.. Before and After the Stock Market Jolt: Managerial and Institutional Predictors of Performance in Internet Related Start-ups,


Draft Manuscripts

Managerial Reasoning About Expectations and Aspirations, with Zur Shapira.

Theresa K. Lant & Patricia Hewlin, “Capabilities in Emerging Fields: Forging Identity and Legitimacy in Silicon Alley”

Raghu Garud & Theresa K. Lant, “Navigating Silicon Alley: Kaleidescopic Experiences”.

Joel Baum & Theresa K. Lant, "Cognitive Categorization of Competitor Groups and Perceptions of Competitive Intensity in the Manhattan Hotel Industry".