FIFTH ANNUAL ALUMNI BALL

The 2005 Annual Stern Alumni Ball will be held at The Museum of Modern Art on December 3, 2005. In its inaugural year the Alumni Ball was held in The Museum of Modern Art’s old building. NYU Stern is delighted to bring alumni back to the Museum for the event’s fifth year, especially given the Museum’s recently completed building project. This year, as a special addition to the fifth year anniversary celebration, Alumni Affairs is pleased to offer special academic programming in conjunction with the Alumni Ball. Since its inception in 2001, the Ball has grown to become a much-anticipated tradition within the Stern community. The Alumni Ball provides graduates from all of Stern’s degree programs the opportunity to reconnect with former classmates and to network with fellow alumni while celebrating the holiday season in New York City.

“The entire city has awaited the re-opening of MoMA in Manhattan. We are thrilled to offer our alumni the opportunity to celebrate the fifth anniversary of the Alumni Ball at the venue where this wonderful tradition began,” said Jeanne Marano, Executive Director for Alumni Affairs. “I encourage everyone to save the date of December 3, 2005, as this year’s event promises to be a spectacular experience.”

The Museum of Modern Art

The recently completed building project represents The Museum of Modern Art’s most extensive redefinition since its founding seventy-five years ago. The Museum combines new spaces, designed by Yoshio Taniguchi, with original architecture to dramatically enhance its dynamic collection of modern and contemporary art. The rich and varied collection of The Museum of Modern Art constitutes one of the world’s most comprehensive and panoramic views into modern and contemporary art in the world.

Daytime Program

Educational programming will be held at the Stern School during Saturday morning through mid-afternoon featuring Stern’s stellar faculty and key industry practitioners. Topics include: Globalization and Its Impact on the World Economy: Winners and Losers, America’s Competitive Advantage and Future Investments: Opportunities Moving Forward. Visit the website for details.

Registration Now Open

Registration is taken on a first-come-first-served basis. Register early to secure your tickets for this special event. Please visit www.stern.nyu.edu/Alumni or call Alumni Affairs at (212) 998-4040 for more information or to register.

ALUMNI AFFAIRS LAUNCHES NEW WEBSITE

Alumni Affairs is pleased to announce the launch of the newly designed website, which provides an updated look, feel and user-interface to Stern’s online image. The site offers simpler navigation and organization making it easy to quickly find information on the broad portfolio of programs, benefits and services, and volunteer opportunities that are offered to alumni.

“The Alumni Affairs website serves as the gateway to SternNet – the NYU Stern global alumni network, which is 69,000 strong,” said Jeanne Marano, Executive Director of Alumni Affairs. “Through our site, alumni can view the comprehensive calendar of events; locate regional alumni groups within their local area; log on to SWAP to locate former classmates, submit or view Class Notes and peruse photo galleries from previous events; learn about mentor programs and more. With Stern graduates living and working in over 100 countries worldwide, the Alumni Affairs website and SWAP serve as a central point of contact for the global Stern community.”

Visitors to the new site will find eight categories in which information is conveniently organized:

- Alumni Directory and Networking includes information on and links to log on to the online Stern community, SWAP - the Stern Worldwide Alumni Platform, and a full listing of regional contacts;
- Events provides information on Alumni Affairs events and programming; Career Center offers information on the Career Center for Working Professionals (CCWP) services and resources; Get Involved highlights a variety of mentor and volunteer programs; Benefits and Services comprises everything from alumni access to Bobst Library to discounts on hotels and theater tickets; Alumni Council includes information on Council Task Forces, Committees and initiatives; News and Publications includes links to School and University publications, and a newly developed section “Alumni in the News,” which features profiles of successful alumni; and Reunions provides information on Stern’s reunion programs and NYU’s Alumni Reunion Weekend.

If you have any questions or comments about the new site, please contact Angela Parks Antonelli, Senior Associate Director, at aantonel@stern.nyu.edu or (212) 998-0697.
A MESSAGE FROM THE DEAN

Dear Alumnus/a,

One of the qualities which makes Stern a special place is the strong sense of community and commitment that all of us – students, alumni, faculty, administrators and staff, feel towards this wonderful institution. Keeping in touch with you, our alumni, is a key priority for me. It is also one of the most rewarding aspects of my role as Dean. One of my key priorities as Dean is to continue to build and strengthen SternNet – the NYU Stern global alumni network, because it affords unique opportunities for us to keep in touch with each other and develop as a community. I’ve spoken with so many interesting, successful and devoted alumni during the past year. During Commencement and Alumni Reunion Weekend, I welcomed hundreds of Stern graduates back to campus for class reunions, industry events and special programming. I have also had the pleasure of meeting with alumni in cities all over the world, which keeps me in touch with what makes the Stern School so special: the sense of community and energy that characterizes all of our students, alumni and faculty.

We have a full calendar of innovative programming planned for this fall, both on campus and around the world. I hope you will join us for these many activities, especially the Fifth Annual Stern Alumni Ball, which be held on December 3, 2005, at The Museum of Modern Art. For the first time, as a special addition to the fifth-year anniversary celebration, the School will offer academic programming in conjunction with the Alumni Ball with morning and mid-afternoon sessions. I hope you will take this opportunity to return to campus.

As we begin the new academic year, I am pleased to report that the School is making many strides towards securing a place among the world’s premier business institutions. We have brought in a new class of students that truly represents the best and brightest - the average GMAT score of the incoming MBA class is 700 and the average SAT score for the incoming undergraduate class is over 1400.

If you are not already active in our programs, I encourage you to become involved in the School. You are part of a successful alumni community, 69,000 strong and growing, that will welcome and reward your participation. I look forward to meeting many of you in the coming months and to continuing to build SternNet - the NYU Stern global alumni network.

Sincerely,

Thomas Cooley
Dean

GLUCKSMAN PRIZE

NYU Stern School of Business Glucksman Institute, which provides grants to support faculty and student research on financial instruments and markets, recently awarded its annual research prizes to three Stern professors and a doctoral student. These awards recognize and promote financial research papers submitted to an academic journal.

The first place prize of $5,000 was awarded to Professor Jeffrey Wurgler, Stern doctoral student Lubomir Litov and colleagues Jessica Wachter and Malcom Baker for their paper entitled, “Can Mutual Fund Managers Pick Stocks? Evidence from Their Trades Prior to Earnings Announcements.” Professor Gideon Saar and colleagues Sheridan Titman and Ron Kaniel received the second place prize of $2,500 for their paper entitled, “Individual Investor Sentiment and Stock Returns.” Honorable mention, a $1,000 prize, was awarded to visiting professor Hans-Joachim Voth and Peter Temin for their paper entitled, “Financial Repression in a Natural Experiment: Loan Allocation and the Change in Usury Laws in 1714.”

This year’s winning papers were selected by William Silber, Marcus Nadler Professor of Finance and Economics and Director of NYU Stern Glucksman Institute; Anthony Saunders, John M. Schiff Professor of Finance and Economics and Chairman of the Finance Department; and Menachem Brenner, Professor of Finance. Seventeen papers, representing the research output of 43 authors, were submitted for consideration.

JACK WELCH SPEAKS AT STERN

Schimmel Auditorium was filled to capacity on April 19 as current MBA students, alumni, faculty and administration gathered to hear Jack Welch (r), former CEO of General Electric, speak about his GE experiences and his perspectives on what it takes to be an effective leader, how to motivate employees and how to progress in your career. Batia Wiesenfeld (l), NYU Stern Professor of Management and Organizations, moderated the discussion, asking questions that were submitted by MBA students. Following the Q&A portion of the program, Mr. Welch autographed copies of his new book, “Winning.”

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LETTER FROM THE CHAIR OF THE ALUMNI COUNCIL

Dear Fellow Alumnus/a:

I am excited to serve as Chair of the 2005-2006 Alumni Council and look forward to working with fellow alumni in the coming year. Building on the success of years past, the Council continues to work on a number of exciting initiatives to provide you with more ways to stay connected to SternNet – the NYU Stern global alumni network.

I urge you all to sign on to SWAP – the Stern Worldwide Alumni Platform – the password-protected online community of Stern alumni. By keeping your contact information up-to-date, you will receive important information from the School as well as invitations to the many dynamic and innovative programs offered. SWAP provides you with many valuable tools to stay in touch with the Stern network.

As we continue to build and strengthen the alumni network, our success depends upon your commitment to remain involved. If you are interested in volunteering or sharing feedback, please contact the Office of Alumni Affairs at alumni@stern.nyu.edu or (212) 998-4040. For additional information on the many events/programs planned for the fall, check the Alumni Affairs website at www.stern.nyu.edu/Alumni.

I look forward to continuing to work with you in the year ahead.

Best regards,
Mark Kohzin, MBA ’00
Chair, NYU Stern Alumni Council

NYU STERN SCHOOL OF BUSINESS 2005 – 2006 ALUMNI COUNCIL

Mark Kohzin, MBA 2000 – Chair
Sanjiv Anand, MBA 1985 (India)
Jocelyn Bernal, BS 1989
Ron Bolen, MBA 1997 (Houston)
Ricardo Dadoo, MBA 1984 (Mexico)
Kristine Demareski, MBA 1998
Frank Dito, BS 1949
Jessica Dowd, BS 2000
Lynn Emmolo, BS 1984
Renee Epple, MBA 2000
Mary Ellen Georgas, MBA 1993
Robert Goodman, MBA 1980
Sunjay Guleria, BS 1992
Michael Hehir, MBA 1979
David Hernandez, MBA 1999
Jennifer Kelly, EMBA 1990 (Los Angeles)
Lance La Vergne, MBA 1991
Marie Menendez, MBA 1995
Joan Martin, MBA 1975
Justin Pollack, BS 1998
Susan Salgado, PhD 2003
Chris Saxman, MBA 1998
Andrea Schrager, MBA 1976
Ann Sheridan, EMBA 2001
Hassan Tabbah, BS 1978
Benoy Thanjai, BS 1997
Fara Tischler, BS 1996

THE DIGITAL REVOLUTION IN ENTERTAINMENT

As part of Alumni Reunion Weekend 2005, the EMT (Entertainment, Media and Technology) Committee hosted an industry panel on May 14 entitled “The Digital Revolution in Entertainment,” a partnership event between Stern, the Tisch School of the Arts and the NYU School of Law. Close to 200 graduates from a variety of NYU Schools and Colleges attended the event.

Professor Sam Craig (back row, center), Director of the Entertainment, Media and Technology Program, moderated the event, which featured a panel of industry experts representing a variety of sectors within EMT, including Steve Drellich, MFA ’74, Cinematographer and Camera Operator (front row, second from right); David Poltrack, MBA ’73, Executive Vice President of Research and Planning at CBS Inc. (back row, right); Thomas Tyrrell, JD ’71, Executive Vice President of Governmental Affairs at Sony Music Entertainment (retired) (back row, left); and Gayle Troberman, Director, Branded Entertainment and Experiences Team, MSN at Microsoft (front row, second from left), pictured here with Susan Jurevics, MBA ’86 and Chair of the EMT Committee (front row, left); and Jeanne Marano, Executive Director of Alumni Affairs (front row, right).

For information about the EMT Committee, please contact Angela Parks Antonelli, Senior Associate Director, at aantonel@stern.nyu.edu or (212) 998-0697.

STERN WOMEN THROUGH THE DECADES

NYU Stern’s recently developed Alumnae Network Committee held its inaugural event, “Stern Women through the Decades,” on March 22 in celebration of Women’s History Month. The panel, moderated by Stern Clinical Professor Sheila Wellington (second from right), featured distinguished women from the NYU Stern alumnae community representing a variety of industries and graduation years. Panelists included (pictured l-r) Barbara Perlmutter, MBA ’78, Senior Vice President, Public Affairs, Marsh & McLennan Companies; Liz Elting, MBA ’92, CEO, TransPerfect Translations; Manuela Adl, MBA ’02, Senior Vice President and COO, Westpac Banking Corporation; Pamela Edwards, BS ’80 / MBA ’83, Professor, CUNY School of Law; and Helene Fortunoff, BS ’53, President and CEO, Fortunoff Fine Jewelry and Silverware.

Over 100 alumnae gathered to hear the panelists discuss their perspectives on their personal career paths in the context of the broader discussion of women in business today and shared opinions on topics such as what it takes for a woman to succeed in business, what obstacles they have faced, keeping a work-life balance and how their Stern degree affected their careers.

For information about the Alumnae Network Committee, please contact Angela Parks Antonelli, Senior Associate Director, at aantonel@stern.nyu.edu or (212) 998-0697.
BUILDING COMMUNITY

The NYU Stern Alumni Council was established to engage alumni in support of the NYU Stern School of Business mission of educational and institutional excellence and to advise the administration on initiatives and activities that strengthen relationships and build an inclusive community among alumni, students and the School. As part of its mission to engage alumni, the Council has established numerous task forces and committees to address areas of interest and create opportunities for alumni to strengthen their ties to the Stern network, including Regional Development, Programming, Marketing and Communications, Career Development, Recent Graduate and Recent Undergraduate.

In addition, understanding that many alumni identify themselves by industry, program or special interest, the Council has established several affinity committees, including Entertainment, Media and Technology (EMT), Investment Management, Alumnae Network, Underrepresented Minority, PHD and Part-time MBA Alumni Engagement, to build community and further meet the professional and personal needs of the alumni community.

Call for Volunteers
Alumni Affairs welcomes volunteers to serve on the task forces and committees of the NYU Stern Alumni Council. For more information on these groups, visit the Alumni Council section of the website at www.stern.nyu.edu/Alumni. For questions or to express your interest in participation, contact the Office of Alumni Affairs at alumni@stern.nyu.edu or call (212) 998-4040.

NYUAA 2004 AWARDS DINNER

The NYU Alumni Association Awards Dinner, held during Alumni Reunion Weekend, recognized two Stern alumni for their accomplishments and service: Marvin Leffler, BS ’42/MBA’51, with the Distinguished Alumnus Award, and Mel Stein, BS ’53, with the Alumni Meritorious Service Award. Other award recipients included Dorothy Height (ED ’33); Ray Suarez (WSC ’85); Abraham Lackman (WSC ’71); and Stanley Turetzky (DEN ’62).

MARK KOZHIN APPOINTED ALUMNI COUNCIL CHAIR

Mark Kozhin, MBA ’00 and Assistant Property Manager at Cushman & Wakefield, has been appointed Chair of the NYU Stern Alumni Council for the 2005-2006 academic year. His predecessor, Christine Schneider, MBA ’94, completed her one-year term as Chair and will remain an active participant in Council initiatives.

“We are delighted that Mark has accepted the invitation to chair the Alumni Council,” remarked Jeannie Marano, Executive Director for Alumni Affairs. “Over the years, Mark has worked tirelessly to help build and strengthen the Stern global alumni network. His dedication, enthusiasm and commitment to the School and the alumni community will serve us well as we build upon the progress made under the leadership of Christine Schneider.”

As Chair of the Council’s Career Development Task Force, Mr. Kozhin has spearheaded the effort to build and launch a Career Advisory Program through SWAP, which will be available in the coming months. The CDTF also works to support and promote career resources available to alumni through the NYU Stern Career Center for Working Professionals (CCWP). Mr. Kozhin also served on the MBA Class of 2000 reunion committee, helping to organize, plan and promote the event.

Mr. Kozhin is currently working in commercial real estate. Prior to this, he founded OfficePro, an office supply manufacturing firm and released several patented office supply products, as well as iMaestro, a software company that offered real-time peer-to-peer financial transaction software. Mr. Kozhin started his career in international import/export.

Mr. Kozhin received his B.A. in Economics from NYU Washington Square College in 1994 and graduated from The Langone Program in 2000 with a major in finance, marketing and international business.

STERN ALUMNI VOLUNTEER AT NY CARES SPRING CLEAN-UP DAY

On April 16, Stern alumni gathered for NY Cares Spring Clean Up Day. Alumni participants included Lori Coakley, BS ’00, Lisa Siegel, MBA ’04, Toby Kovacs, MBA ’96, and Jessica Dowd, BS ’00, along with fellow alumni and friends of the School. The Stern alumni team was assigned to help clean up a local school in Jamaica, Queens. The group had a great time, painting a large mural in the cafeteria, painting the ground in the back with line games and touching up the fence surrounding the front of the school. Community service events are planned by the Recent Graduate Task Force. If you are interested in getting involved with the Recent Graduate Task Force, please contact Angela Parks Antonelli, Senior Associate Director, at aantonel@stern.nyu.edu or (212) 998-0697.
AUTHOR LECTURE SERIES

The Author Lecture Series, organized in conjunction with the Museum of American Financial History, a Smithsonian affiliate, is part of an ongoing initiative to develop programming that creates lifelong learning opportunities for alumni. At each event, authors talk about their recent critically acclaimed works on financial, economic and business history. The lectures are followed by a question and answer session. A reception concludes each event, at which time the featured author remains for a book signing opportunity.

Alumni Affairs launched the spring Author Lecture Series on March 7, with Peter G. Peterson, Chairman of the Blackstone Group and Former Secretary of Commerce under President Nixon, author of “Running on Empty: How the Democratic and Republican Parties are Bankrupting Our Future and What Americans Can Do About It.” In his lecture, Mr. Peterson sounded the warning bell and prescribed a set of detailed solutions which, if implemented early, will prevent the need for drastic measures later, forcefully explaining what must be done to rescue the future of America.

On April 27, the Series welcomed Niall Ferguson, Professor of International History at Harvard University, Senior Research Fellow at the Hoover Institution at Stanford University. His book, “Colossus: The Price of America’s Empire,” covers the entire history of America’s foreign entanglements, examining all the different dimensions of American power and fusing them into a single coherent vision. In his lecture, Mr. Ferguson argued that in both military and economic terms America is nothing less than the most powerful empire the world has ever seen.

The Series has featured many notable authors over the last few years, including Robert E. Rubin, Jagdish Bhagwati, Willard Sterne Randall, Muriel Siebert, John Steele Gordon, Allan H. Meltzer, Alex Berenson, James Macdonald and Ron Chernow.

For information on the Fall 2005 Author Lecture Series, please call the Office of Alumni Affairs at (212) 998-4040 or visit the website at www.stern.nyu.edu/Alumni.

LIFELONG LEARNING WORKSHOP SERIES

The Office of Alumni Affairs held two successful Lifelong Learning Workshops during the 2004 – 2005 academic year. The Lifelong Learning Workshop Series was developed in conjunction with the Programming Task Force of the NYU Stern Alumni Council to create substantive programming to re-engage alumni in the academic life of the School. The initiative was spearheaded by Council members Tom Fogarty, MBA ’01, and John Williams, MBA ’95. Each workshop begins with a faculty lecture, followed by a panel discussion with industry experts and Q&A with the audience. A luncheon follows each workshop, providing participants with the opportunity to network.

On January 28, nearly 60 alumni gathered for a workshop on “Active Portfolio Management vs. Exchange Traded Fund (ETF) Indexing in Today’s Volatile Market.” The event featured a presentation by Edwin “Ned” Elton, Nomura Professor of Finance and Director of the NYU Stern Doctoral Program, followed by a panel discussion moderated by Edward I. Altman, Max L. Heine Professor of Finance at NYU Stern. The panelists included industry experts James Iseman, MBA ’85, Portfolio Manager and Second VP, Smith Barney; Charles Lahr, Assistant Portfolio Manager, Mutual Series Fund Inc.; and Matthew Mark, Business Development Officer, Barclays Global Investors.

On April 8, 50 alumni gathered for a presentation on “The Foundations of Entrepreneurship,” featuring Jeffrey Robinson, Assistant Professor of Management and Organizations and Entrepreneurship and Innovation, followed by a panel discussion. The panelists included Frank Dito, BS ’49 and Economic Development Specialist at U.S. Small Business Administration; Cynthia Franklin, MBA ’92, Co-Founder and Executive Vice President of KIP Communications; Thomas Pennell, MBA ’93 and President of Pennell Venture Partners; and Andy Stenzler, MBA ’94, Co-Chairman and Co-Founder of Kidville, NY, and Co-Founder of Così.

“We have been thrilled with the overwhelming response to these workshops,” remarked Mr. Williams. “In surveys taken after both events, 97 percent of the respondents indicated they would participate in future workshops.”

Additional workshops are in development for the 2005-2006 academic year. If you have any questions about this initiative, please contact Sheri Pillo, Senior Associate Director of Alumni Affairs, at spillo@stern.nyu.edu or (212) 998-0671.
NYC STRATEGIC INITIATIVES: MET OPERA AND BARNEYS

NYU Stern’s New York City location offers its students unparalleled opportunities to interact with New York City’s premier business and cultural institutions. In fall of 2001, NYU Stern worked with the Metropolitan Opera to develop a case program, which invites the entire first year MBA class to study the organizational challenges faced by the city’s premier arts institution. Each fall, students travel to the Opera’s Lincoln Center location to analyze the case on-site. Following a backstage tour and attending a dress rehearsal, the Metropolitan Opera’s General Manager, Joseph Volpe, shares his perspectives on arts management and responds to student questions and suggestions about how to improve the organization. This program has been extremely successful and will continue for the fifth year this fall.

Based on the success of the Metropolitan Opera case, the Office of Strategic Initiatives and Relationships (SIR) has expanded this real-life study discussion program to include other New York City institutions. In April 2005, Shelley Greenhaus, MBA ‘78, President and Managing Director of Whippoorwill Associates Inc., and Steven Feldman, BS ’85, Chief Financial Officer of Barneys New York, invited the first year MBA class to attend a panel discussion and reception which was held at Barneys’ flagship store on Madison Avenue. Students had the opportunity to study the Barneys branding and financial turnaround story, hear from senior management, tour the store and operations, and attend a reception at Barneys’ in-house restaurant, Fred. The panel, which was moderated by Russell S. Winer, William H. Joyce Professor of Marketing and Deputy Dean, included Mr. Greenhaus, Mr. Feldman and Kevin Dyson, Senior Vice President of Barneys New York.

“While the Barneys event was developed as an in-depth study, it provided a comprehensive business overview for students, speaking to concepts learned in their strategy, marketing, management, operations and finance courses,” said Dean Winer. “Curricular events, such as the Barneys study and Metropolitan Opera case, allow the students to apply what they are learning in the classroom to real-world challenges faced by organizations.”

For more information on Strategic Initiatives and Relationships, contact Carla Shen, Associate Director, at initiatives@stern.nyu.edu or (212) 998-0494.

THE MICHAEL PRICE STUDENT INVESTMENT FUND

The Michael Price Student Investment Fund (MPSIF) celebrates its fifth anniversary this year. Started in 1999 with 29 students under the leadership of Professor Michael Keenan, MPSIF represents about $1.8 million of NYU endowment funds that are managed by Stern MBA students. The fund was established through a generous gift from renowned value investor Michael Price, Managing Director of MFP Investors LLP and former Chairman of Franklin Mutual Series funds.

The MPSIF was developed with the objective of creating an opportunity for students to experience the demands of a real world investment environment. Approximately 45 students are selected for the program each year and are responsible for all of the activities in the fund, including screening and evaluating stocks, preparing and presenting pitches, weighing broad portfolio strategy issues and more. In addition, they write a quarterly newsletter, The Educated Investor, and prepare annual and semi-annual reports. Richard Levich, Professor of Finance and Deputy Chair of the Department of Finance, serves as the faculty advisor for MPSIF.

“Being part of the MPSIF has been the highlight of my time at Stern,” said Angela Chang, MBA ’05 and former President of MPSIF. “For students interested in pursuing a career in investment management after business school, the Fund provides the most value-added education of any other course or activity, because you are learning by doing.”

Neil Levy, MBA ’00 and Portfolio Manager at Otter Creek Management, was a member of the founding class of MPSIF. “I have had the fortune to manage money during some tough markets over the past few years,” remarked Mr. Levy. “I attribute much of my success to my formal education at Stern and my experience as a Portfolio Manager/Analyst of the MPSIF Fund.”

Financially, MPSIF has performed well. Over its five-year history, MPSIF has paid out over $365,000 in cash distributions and achieved returns in excess of its market benchmarks.

Get Involved
If you would like to talk to Professor Levich about potential speaking opportunities to the MPSIF students, please contact him at rlevich@stern.nyu.edu. If you are interested in learning more about new sponsorship initiatives similar to the Michael Price Student Investment Fund, please contact Christine Pecorella, Senior Development Officer, at cpecorel@stern.nyu.edu or (212) 998-0665.

STERN CONSULTING CORPS

On April 29, 48 MBA students in the Stern Consulting Corps (SCC) internship program presented their final business recommendations to 21 partner organizations, including Alvin Ailey American Dance Theater, Carnegie Hall and Volunteers of America. The students teamed with consultants from A.T. Kearney and Booz Allen Hamilton, who served as mentors, on the projects to benefit the partner organizations.

The SCC program enables Stern MBA students to put into practice the skills and knowledge they gain in the classroom to help revitalize small and minority-owned businesses and nonprofit organizations in New York City. Stern students gain invaluable consulting experience that is directly transferable to their future careers, as well as an opportunity for expressing their social consciousness and sense of community involvement. To date, Stern has partnered with more than 75 New York City-based organizations, and more than 250 Stern MBA students have served as business consultants through this program.

Abigail Coleman, a Stern MBA consultant for Carnegie Hall, was responsible for developing a growth strategy for its tour program, which currently generates the least revenue of any of its programs. Ms. Coleman’s recommendations included designing and executing a concierge event in the fall, targeting the UK as a primary international market and raising the ticket prices for the tour program. “I was able to use the concepts I learned in my core marketing and product marketing courses as the framework for tackling this project,” said Ms. Coleman. “It was extremely rewarding to find out that Carnegie Hall wanted to implement my recommendations this summer.”

For more information on SCC, please contact Carla Shen, Associate Director of the Office of Strategic Initiatives and Relationships, at initiatives@stern.nyu.edu or (212) 998-0494.
WINNERS OF BERKLEY CENTER BUSINESS PLAN COMPETITION

The Berkley Center for Entrepreneurial Studies (BCES) is pleased to announce the winners of the Sixth Annual “Maximum Exposure” Business Plan Competition. This annual competition included two tracks: traditional and social entrepreneurship. “Maximum Exposure” provides practical guidance and financing to help entrepreneurs develop their venture ideas into fundable and sustainable businesses. The competition is open to all students and alumni, and each participating team must contain one Stern student or graduate to qualify.

The first place winners of the traditional track competition received a $30,000 share of the Ira Rennert Entrepreneurial Prize of $50,000, the second place winners received the remaining $20,000; the winners of the social track competition were awarded the Stewart Satter Family Prize of $100,000. Both winning teams also received an invitation to the Stern Incubator.

“We are so excited about winning the business competition,” explained Shabnam Rezaei, MBA ’01 and team member of Norooz Productions. “We saw the contest as an opportunity to improve our business plan and our presentation skills to potential investors. It has been a most rewarding experience. I encourage everyone who has a great idea to partake.”

Traditional Track: First Place
Norooz Productions: Babak & Friends - A First Norooz
Team: Shabnam Rezaei, MBA ’01; Aly Jetha; Dustin Ellis; Mastaneh Moghadam

Norooz Productions is an entertainment production and distribution company for multi-cultural families. Norooz plans to develop its first production, a Disney-style animation about a New Year celebration featuring the voice of Oscar nominee Shohreh Aghdashloo, for the Iranian/Persian community.

Traditional Track: Second Place
Auricle
Team: S. Brent Ridge, M.D., MBA candidate; Jonathan Steiman, NYU School of Journalism ’06

Auricle is a nationwide chain of high-end retail environments designed to capture a portion of the potential $10 billion hearing aid market by specifically targeting the aging baby boom population and their highly developed retail and marketing savvy.

Social Track: First Place
Shift
Team: Jason Rissman, MBA candidate; Mark Spelber, MBA candidate; Sean Pfritzenmaier, MBA candidate; Kelly Thomas, MBA candidate; Dina Madhani, MBA candidate

Shift is a lifestyle magazine that focuses on the expanding environmental movement through a pop culture lens. Aimed at an emerging mainstream that is environmentally conscious, socially responsible, and globally aware, Shift will entertain readers as it informs them about practical advances in renewable energy, sustainable architecture, eco-travel, hybrid cars, organic food and more.


For more information on the Maximum Exposure Business Plan Competition, contact Loretta Poole at the Berkley Center at (212) 998-0074 or lpoole@stern.nyu.edu.

JOSH LERNER PRESENTS AT STERN

The Berkley Center for Entrepreneurial Studies (BCES) welcomed Josh Lerner, Jacob H. Schiff Professor of Investment Banking at Harvard Business School (r), to campus on March 2 to speak on his new book, “Innovation and Its Discontents: How Our Broken Patent System is Endangering Innovation and Progress, and What to Do About It.” Mr. Lerner provided information on how recent changes in patenting, an institutional process that was created to nurture innovation, have wreaked havoc on innovators, businesses and economic productivity.

In addition to alumni attendees, MBA students from Professor Ari Ginsberg’s class on “Foundations of Entrepreneurship” attended the lecture. “We were delighted to bring a renowned author and expert in the field of innovation to campus,” remarked Deputy Dean Russell S. Winic, Acting Director of the BCES. “Mr. Lerner’s presentation provided a lifelong learning opportunity to our alumni and also augmented the educational experience for our MBA students by providing them with an in-depth look at our country’s patent system.”

NEW VENTURE & SOCIAL VENTURE MENTOR PROGRAMS

The Berkley Center for Entrepreneurial Studies (BCES) launched the New Venture Mentor program to assist MBA students in developing business ideas into potentially vibrant companies. As part of the New Venture Mentor program, the BCES also launched the Social Venture Mentor program to assist MBA students in developing their venture ideas into companies which focus on social responsibility.

All alumni are invited to participate in these programs as mentors, whether they can offer sage industry or professional expertise, guidance on a business plan, networking ideas, general business acumen, or hands-on support and encouragement to students. Under these programs, Stern graduates are also eligible to receive mentoring from fellow alumni.

“The quality and range of business ideas discussed at New Venture Mentor events are always exciting, from peer tutoring and airline reservation systems to urban music distribution and child care,” remarked Tom Deierlein, MBA ’00 and COO, Dynamic Logic. “Through volunteering as a mentor in this program, I have connected with current students and provided advice which has helped two students move their ventures forward. Along with being personally fulfilling, the New Venture Mentor program has been an enjoyable way to contribute my time and apply my business experiences and skill sets to the School.”

For more information about these programs or to get involved, contact Elizabeth Ingrassia, Executive Director of The Stern Incubator and Stern Entrepreneurial Learning Forums, at (212) 998-0076 or eingrass@stern.nyu.edu.
CONNECTIONS ALUMNI LEADERSHIP AWARD

One hundred alumni and students gathered on April 25 at the Connections Mentor Program Awards Dinner, which honored David L. Tsin, BS '00, with the Alumni Leadership Award. The theme of this year’s awards dinner was “Don’t Keep Score: Building Relationships So Everyone Wins.”

As a student, Mr. Tsin was a National Hispanic Scholar, received the NYU President’s Service Award for leadership and was President of Beta Alpha Psi. He was recognized for his volunteer work following 9/11 in a ceremony at the United Nations. Mr. Tsin also serves as a New York City Auxiliary Police Officer. At KPMG, where he is a Senior Associate, he has been awarded the Chairman’s award for Excellence in Community Service for his work with NY Cares, the Garden School Young Alumni Association and NYU Stern School of Business. As an alumnus, Mr. Tsin received the Beta Alpha Psi Alumnus of the Year award, and has been an active mentor leader in Connections.

“It is a special honor to receive the Alumni Leadership Award,” stated Mr. Tsin. “As a firm believer in the benefits of a quality education, I have enjoyed sharing my time, energy, and talents, and collaborating with Stern administration and other dedicated alumni to enrich the experience of, and expand the opportunities available to, Stern students.”

About Connections

The Connections Program offers alumni of the Undergraduate College the chance to give back to NYU Stern by assisting students with the transition from college to the business world. In addition, it provides alumni with a forum to network among other Stern graduates and to stay involved in the life of the College.

For additional information on the Undergraduate Connections Mentor Program or to get involved, please contact Adam Hocke at (212) 998-4026 or ahocke@stern.nyu.edu.

2005 LUBIN LECTURE


About the Lubin Lecture

The Joseph I. Lubin Memorial Lecture was established through the generosity of the late Joseph I. Lubin, a distinguished business, civic and philanthropic leader and a trustee of New York University. This lecture is among Stern’s most distinguished and is dedicated to attracting world-class leaders to NYU’s campus to discuss issues of importance to current and prospective business and civic leaders.

Past speakers have included former Vice President Hubert H. Humphrey, former U.S. Senators Edmund S. Muskie and Jacob J. Javits, former Federal Reserve Chairman Arthur F. Burns and Paul A. Volcker, Nobel Laureate Wassily Leontief, composer William Schuman, the retired Chairman of American Express Company and BS ’61, Harvey Golub, and Ismail Merchant, MBA ’60 and film producer, director and author.

This year’s Lecture is being held in conjunction with the School’s first reunion for alumni of the Stern Scholars Program (see article below). Registration for the Lubin Lecture is available through SWAP or by calling Alumni Affairs at (212) 998-4040 or online at www.stern.nyu.edu/Alumni.

SCHOLARS REUNION

The NYU Stern Undergraduate College and the Office of Alumni Affairs will host a reunion reception for the graduates of the Undergraduate Scholars Program on September 29. The event will offer graduates of this prestigious program an evening to reconnect with former classmates and fellow alumni. In addition, the Joseph I. Lubin lecture (see article above) will be presented prior to the reception, offering alumni a lifelong learning opportunity.

The Office of Alumni Affairs is currently organizing a planning committee, chaired by Benoy Thanjan, BS ’97, and Mavis Yao, BS ’98. “The Scholars Program was a huge part of my experience at Stern,” remarked Mr. Thanjan. “The programs and trips that my fellow Scholars and I experienced together created an extremely close bond between us. The Scholars Program Reunion is a wonderful opportunity to reconnect with my class and to meet fellow alumni of the Scholars Program. I am excited to serve on the Planning Committee and look forward to welcoming all alumni of the Program to campus in the fall.”

About the Scholars Program

Each year, the Stern Scholars Program welcomes a select group of 80 – 100 bright, creative and ambitious students who are selected from the incoming freshman class for their academic excellence and proven leadership abilities. The Scholars Program offers these outstanding students a unique co-curricular program designed to enhance their experience at Stern. Through a mixture of seminars, executive lectures, international travel, social activities and community service projects, Stern Scholars are exposed to an expansive business program.

If you are an alumnus/a of the Scholars Program and want to ensure you receive an invitation to the Scholars reunion reception, please contact the Office of Alumni Affairs at alumni@stern.nyu.edu or (212) 998-4040 with your name, graduating year and current address. To register for this event, visit the Events section of SWAP. Tickets to the Scholars Reunion are $20 per person.

UC VISITS KOREA

Deans Sally Blount-Lyon (center) and Susan Greenbaum (third from left) visited Seoul, Korea, in March to begin planning next year’s Barr International Studies Program which will bring more than 150 undergraduates to Seoul for a week-long experience. The Deans had the opportunity to meet with a group of local Stern alumni including Stern Overseer, YO. Park, BS ’64, (front row, fourth from right), Chan M. Chyun, MBA ’94, Secretary General, NYU Korea Alumni Association, as well as Soon-Suk Paik, MBA ’81, Chair of the NYU Stern in Korea Regional Group, and Jungseok Lim, MBA ’97, Alumni Contact for the Group.
FIRST THURSDAY PROGRAMMING

The First Thursday program was developed to facilitate the transition from undergraduate student to alumnus/a. Through First Thursday, seniors are invited to an event hosted by the Undergraduate College on the first Thursday of March, April and May. Following graduation, Alumni Affairs, with the Recent Undergraduate Task Force, will continue the First Thursday events for these new alumni beginning in October.

“By offering continuity in programming between senior year and the first year as an alumnus/a, this program will foster a greater sense of community among recent alumni and help them maintain their connections with former classmates and the School,” said Jeanne Marano, Executive Director.

Seniors from the Class of 2005 were invited to the inaugural First Thursday event on March 3 at Carmine’s Italian Restaurant, with over 120 students participating. The second event, a Wine Tasting, was held on April 7 in Tisch Hall. The third event of the spring was a night of bowling, held at Bowlmor Lanes on May 5.

To keep the class connected through the summer months, Alumni Affairs hosted the first Summer Beer Blast for undergraduate alumni on July 14. This event was the suggestion of two members of the Class of 2005, Adam Gold and Brian Diaz, both members of the Recent Undergraduate Task Force. The event served as a summer reunion for recent undergraduate alumni of the past ten years, offering an opportunity to reconnect with former classmates and fellow alumni.

“Walking across Gould plaza every Thursday as undergrads, we always wanted to start our weekends with a beer blast like the MBA students,” explained Mr. Gold. “What a perfect event to kick-off our status as alumni—a Thursday beer blast at Stern!”

Moving into the fall, the Recent Undergraduate Task Force’s First Thursday events will include a happy hour at the Torch Club on October 6 to welcome the Class of 2005 into the alumni community and a Wine Tasting on November 3. The Fifth Annual Alumni Ball, which will be held December 3 at MoMA, serves as the December event for recent undergraduate alumni. Spring programming will include a networking reception, an off-site happy hour, a theater event and a career session on “How To Get Into a Top MBA Program.” For information on these events, please contact Sheri Pillo, Senior Associate Director, at spillo@stern.nyu.edu or (212) 998-0671.

The Recent Undergraduate Task Force

The Recent Undergraduate Task Force of the Alumni Council, chaired by Justin Pollack, BS ’98, reaches out to Stern’s undergraduate alumni by promoting Stern alumni events and maintaining current contact information for undergraduate alumni. As representatives of the last 10 graduating classes, the group has a leadership role in developing, planning, promoting and delivering quality programs designed to engage recent undergraduate alumni in the Stern community.

Get Involved

The Recent Undergraduate Task Force looks forward to building the Stern recent graduate alumni network in the coming year. If you are a Stern undergraduate alumnus/a from the Class of 1996 through the Class of 2005, and would like to become involved with the Recent Undergraduate Task Force, please contact Sheri Pillo, Senior Associate Director of Alumni Affairs, at spillo@stern.nyu.edu or (212) 998-0899.

A MESSAGE FROM THE DEAN OF THE UNDERGRADUATE COLLEGE

Dear Alumnus/a:

As I reflect on the completion of my first full year as Dean of the Undergraduate College, I am energized by the strides that we have taken as we continue to move the College forward and upward. In this last year, we have:

• launched instrumental new programs, like the Cohorts Initiative and the First Thursday series for graduating seniors;
• revitalized our Scholars Program;
• increased the amount of need-based aid for incoming students;
• restructured the curriculum to bring further focus to a series of social impact courses;
• and further engaged alumni through the development of a new undergraduate Dean’s Advisory Council and a wide range of programming.

Early in my tenure as dean, it was evident that building community among our students and alumni was to be my most important task. For students, NYU’s location in the heart of New York City is one of the key reasons why they choose Stern, but the lack of a traditional campus makes building community challenging. And for you, our talented alumni, finding the time to return to campus amid your busy lives is often difficult.

On the student side, our most significant step was to create the Cohorts Program; a program designed to promote a sense of belonging among incoming students by placing them into small, cohesive groups immediately upon entering Stern. Each cohort is sponsored by an alumnus/a or small group of alumni who have committed to sponsoring programming and participating in select activities with the students across their four years at Stern.

For our alumni, our Alumni Affairs Office has worked diligently to significantly increase the amount and breadth of programming targeted at undergraduate alumni. They regularly coordinate wide-ranging events including social events (reunions, happy hours, etc...), community service initiatives as well as a number of professional development events. Please visit their online event listing at www.stern.nyu.edu/Alumni.

Stern continues to be an energetic and exciting place to work and learn. We encourage you to take the time to come back to campus and experience the College’s vibrancy.

Warm regards,

Sally Blount-Lyon
For the most up-to-date information on events, visit the Office of Alumni Affairs website at www.stern.nyu.edu/Alumni or contact the Office at (212) 998-4040 or alumni@stern.nyu.edu.

SEPTEMBER 13
Alumni Reception in Boston, featuring: Cathy Minehan, MBA ’77, President and CEO, Federal Reserve Bank of Boston
Details to be announced
Contact: Alumni Affairs at Patrons Lobby

SEPTEMBER 29
Undergraduate Scholars Reunion Reception
7:30 – 9:30 p.m.
Room 5-50, KMC
Cost: $20 per person
Contact: Sheri Pillo at spillo@stern.nyu.edu or (212) 998-0671

SEPTEMBER 29
NYU Stern Alumni Reception in Dallas with Deputy Dean Russ Winer
Details to be announced
Contact: Sarah Marchitto at smarchit@stern.nyu.edu or (212) 998-0672

SEPTEMBER 27
Reception for September 2005 Graduates of The Langone Program
6:00 – 8:00 p.m.
The Commons, KMC
Contact: Sheri Pillo at spillo@stern.nyu.edu or (212) 998-0672

SEPTEMBER 28
NYU Stern Alumni Reception in Mexico City with Deputy Dean Russ Winer
Details to be announced
Contact: Sarah Marchitto at smarchit@stern.nyu.edu or (212) 998-0672

SEPTEMBER 29
First Thursday Event: Undergraduate Alumni Wine Tasting
6:00 – 9:00 p.m.
Abbe Bogen Faculty Lounge
Contact: Sheri Pillo at spillo@stern.nyu.edu or (212) 998-0671

NOVEMBER 10
MBA Alumni Happy Hour – Welcome Class of 2005
6:00 – 9:00 p.m.
NYU Torch Club
Contact: Angela Parks Antonelli at aantonel@stern.nyu.edu or (212) 998-0672

NOVEMBER 11
GMA Conference
Contact: Rick Stoll at rick.stoll@stern.nyu.edu

OCTOBER 6
First Thursday Event: Undergraduate Alumni Happy Hour – Welcome Class of 2005
6:00 – 9:00 p.m.
NYU Torch Club
Contact: Sheri Pillo at spillo@stern.nyu.edu or (212) 998-0671

OCTOBER 21
AHBBS Conference
Contact: Ayo Fashina at af935@stern.nyu.edu

OCTOBER 28
Lifelong Learning Workshop: “Distressed Debt” featuring Professor Edward Altman
8:30 a.m. – 1:30 p.m.
Kaufman Management Center
Cost: $100 per person
Contact: Sheri Pillo at spillo@stern.nyu.edu or (212) 998-0671

DECEMBER 3
Alumni Conference
“Globalization and Its Impact on the World Economy: Winner and Losers”
10:00 a.m. – 3:30 p.m.
Kaufman Management Center
Details available online: www.stern.nyu.edu/Alumni
Contact: Alumni Affairs at alumni@stern.nyu.edu or (212) 998-4040

DECEMBER 8
Committee of 200 Annual MBA Seminar
Organized in conjunction with SWIB
Keynote speaker: Ann S. Moore, Chairman and CEO, Time Inc.
Contact: Kelly Thomas at kelly.thomas@stern.nyu.edu

“NYU in Your Neighborhood”
Reservations are required. Contact: Maureen Walsh at (212) 998-6913 or mw96@nyu.edu.

November 9
Long Island, NY

November 17
Los Angeles, CA

November 29
Greenwich, CT

January 8
Los Angeles, CA

February 28
Albany, NY

March 23
San Francisco, CA

April 1
St. Pete Beach, FL

Additional events will be added throughout the year. For updated information and complete details, visit the website at www.nyu.edu/Alumni.
2005 SWAP RAFFLE WINNERS

This spring, Alumni Affairs organized the 2005 SWAP Raffle as an incentive to encourage alumni to sign on to SWAP, the password-protected Stern online community. To continue building the community and increasing networking opportunities, Alumni Affairs asked alumni to log on to SWAP between March 1 and April 30, 2005, and either add, update or confirm contact information / user profile to become eligible to win great prizes.

During March and April, Alumni Affairs received nearly 3,000 entries. The number of visits per day on SWAP and the number of new users on SWAP more than doubled, and the monthly average of alumni updating their profile tripled in March and quadrupled in April.

25 alumni winners of the 2005 SWAP Raffle were randomly selected from the entries. Alumni Affairs would like to congratulate the winners of the raffle and thank the alumni around the world who have logged on to SWAP.

Stay Connected to the Stern Community through SWAP

Thousands of alumni have already connected with the Stern community by signing on to SWAP. If you have never visited SWAP before, now is the time to sign on. If you have logged on to SWAP in the past, visit again to check out the expanded features and community tools.

SWAP provides valuable networking tools, including e-mail forwarding for life, mail lists/discussion groups, class and regional web pages, calendar of events, Class Notes and more. The powerful search tool enables you to locate alumni around the world by name, class year, company and location. It also allows you to customize your username and password, as well as update your contact information anytime, anywhere, via the Internet so that you receive updates from the School and invitations to alumni programming.

For more information, or to request your SWAP username and password, contact the SWAP hotline at (212) 998-0669 or swap@stern.nyu.edu.

NYU COMMENCEMENT

On May 12, over 6,000 alumni and 15,000 guests gathered in Washington Square Park for commencement. President John Sexton presided over the 173rd Commencement ceremony and Shirley M. Tilghman, President of Princeton University, who received a Doctor of Science, honoris causa, delivered “A Response on Behalf of the Honorary Degree Recipients,” an NYU Commencement tradition.

Honorary degrees were also bestowed upon Louise Bourgeois, one of America’s most influential artists; Eric R. Kandel (Med ’56), Nobel Laureate and Founding Director of Columbia’s Center for Neurobiology and Behavior; and Jaroslav Jan Pelikan Jr., Yale Professor and world renowned scholar in Christianity and Medieval Intellectual History. The Albert Gallatin Medal, the University’s highest honor, was presented to Jan T. Vlcek, a world authority on the cellular proteins that control reactions among other cells and Head of the Cytokine Research unit at NYU’s School of Medicine. The Lewis Rudin Award for Exemplary Service to New York City was bestowed on Bruce Ratner, President and CEO of Forest City Ratner Companies.

GRADUATE PRECOMMENCEMENT

Members of the Class of 2005 convened for the graduate precommencement ceremony on May 11. Bob Hormats, Vice Chairman of Goldman Sachs International, presented keynote remarks. The MBA Class of 2005 enjoyed the most successful Legacy campaign in the School’s history, with 95 percent class participation. All six MBA blocks achieved a 90 percent participation rate, with Block Six reaching 100 percent. MBA Legacy Co-Chairs (pictured l-r) Jan LaChappelle, MBA ’05, and Javed Siddique, MBA ’05, presented Dean Thomas F. Cooley with a check in the amount of $314,945 in pledges collected. The MBA Legacy Committee elected to have these funds go towards a Student Support Fund, which is intended to provide financial assistance for future students pursuing summer internships with nonprofit organizations and to provide financial support for students participating in academic competitions, both domestically and abroad.

UNDERGRADUATE PRECOMMENCEMENT

Members of the Class of 2005 convened for the undergraduate precommencement ceremony on May 11, featuring guest speaker William Mack, BS ’62, Founder and Managing Partner, Apollo Real Estate Advisors. Legacy Co-Chairs (pictured l-r) Erica Harris, BS ’05, Jeffrey Kaczmarski, BS ’05, Alison Lee, BS ’05, and Dipa Talati, BS ’05, presented Sally Blount-Lyon, Vice Dean and Dean of the Undergraduate College, with a check in the amount of $23,581 in pledges collected. The dollar figure is the second-highest all-time for the senior campaign, after the 2002 class, which raised just over $26,000. The funds raised will be used to enhance a new student meeting area in Tisch Hall.

2005 SWAP RAFFLE WINNERS

Jeffrey C. Abraham, MBA ’91, Park Ridge, NJ
John W. Agar, MBA ’91, Highland Park, NJ
Payal Agrawal, MBA ’03, Brooklyn, NY
Hassan Amin, MBA ’95, San Francisco, CA
Mark A. Austin, MBA ’96, Waterlivery, NY
Paul D. Bienstock, MBA ’90, New York, NY
Paula J. Caccaci, MBA ’82, New York, NY
Robert K. Destefano, BS ’00, Port Jefferson Station, NY
Derek Evans, MBA ’00, New York, NY
Elliott Goldstein, MBA ’90, Closter, NJ
Melissa Jaffe, MBA ’03, New York, NY
Lawrence M. Karp, MBA ’93, Briarcliff Manor, NY
Takayuki Kobayashi, MBA ’96, Tokyo, Japan
Mark E. Lee, MBA ’04, Montclair, NJ
Vincent Ma, BS ’00, Brooklyn, NY
Kevin Meszaros, MBA ’98, Chicago, IL
Nisha Mohammed, MBA ’99, Atlanta, GA
Howard Reis, MBA ’79, West Nyack, NY
Mauricio Pereira dos Reis, MBA ’98, Santos, Brazil
Stuart Reis, BS ’72, Rye, NY
Keith Schaefer, MBA ’01, Issaquah, WA
Jonathan H. Stern, MBA ’69, Woodcliff Lake, NJ
Nicholas Tsoudis, BS ’92, Arlington, VA
Mitch Williams, MBA ’00, Katy, TX
Mark Anthony Wilson, BS ’93, White Plains, NY
NYU Stern graduates constitute a truly global network, with alumni in over 100 countries worldwide. To help alumni stay connected to each other and the School, Alumni Affairs works with alumni in regions across the globe to develop and support regional alumni activities. Currently, there are over 50 regional groups in 31 countries worldwide.

This spring and summer, Alumni Affairs has worked with regional groups around the world, as well as student organizations and other Stern departments, such as the Office of Career Development, MBA Admissions, Student Activities, EMBA and Academic Affairs, to assist with a number of events for local alumni, including alumni cocktail receptions, dinners, and educational programming with traveling faculty and administration. Please read below for highlights:

**Atlanta:** On March 29, alumni gathered for a presentation and alumni reception at Greenberg Traurig LLP - The Forum, featuring Stefano Russo, MBA ‘81, Managing Director, Cooley at the Ritz-Carlton on June 1.

**Boca Raton, FL:** On March 15, Deputy Dean Russell S. Winer presented to over 75 NYU alumni who gathered at the Boca Pointe Country Club for an alumni event held in conjunction with University Development and Relations.

**Brazil:** 29 alumni attended a mixer in Brazil on March 11, held in conjunction with MBA Admissions and the Emerging Markets Association (EMA); and 17 guests gathered for a dinner with Aswath Damodaran, Professor of Finance, on June 14.

**Chile:** On January 11, several alumni participated in a dinner planned in conjunction with the “Doing Business In...” class at Orrego Luco 034 in Santiago.

**Denver:** 28 alumni gathered for dinner at the University Club of Denver on February 28 with Deputy Dean Winer; and 21 graduates for a dinner at the home of Greg Sarkisian, MBA 78, on June 9, featuring Judy Mackey and Russell G. Baker, MBA 53, Partners, Mackey-Baker Associates, on “Is there Stagflation in our Future?”

**Hong Kong:** The Asian Business Society (ABS) welcomed 17 alumni at a mixer on January 3 at Heichinrou organized in conjunction with the Hong Kong: The Asian Business Society (ABS) welcomed 17 alumni at a mixer in Brazil on March 11, held in conjunction with ABS TREK; and 13 alumni gathered for a dinner with Dean Thomas F. Cooley and Ryuzo Sato, Director of the NYU Stern Center for Japan-U.S. Business and Economic Studies.

**Israel:** 24 NYU alumni gathered for a reception with Deputy Dean Winer in Tel Aviv at the Sheraton Hotel on June 19.

**Japan:** 22 alumni gathered with the EMBA Global Study tour for a reception at the City Club of Tokyo on January 12; The Japanese Business Association (JBA) co-hosted a reception on March 15 at the Tokyo International Forum with the Japan Alumni Association and Kenichi Tanaka, MBA ’78 and President of the Japan Alumni Association. The event was organized as part of the JBA annual TREK; and 43 alumni attended a reception at the Imperial Hotel in Tokyo on May 27, featuring remarks by Dean Thomas F. Cooley and Ryuzo Sato, Director of the NYU Stern Center for Japan-U.S. Business and Economic Studies.

**Los Angeles:** The Media and Entertainment Association (MEA) held an alumni mixer with 41 NYU alumni on January 5 at Bar Marmont, organized in conjunction with their annual TREK.

**Miami:** On March 16, Deputy Dean Winer presented to nearly 50 NYU alumni who gathered at Chispa Restaurant for an alumni event held in conjunction with University Development and Relations.

**New Jersey:** 25 alumni gathered for the group’s annual meeting at Rock Spring Club in West Orange featuring Lawrence White, Professor of Economics and Arthur E. Imperatore Professor of Entrepreneurial Studies, who spoke on “Fannie Mae and Freddie Mac: What’s It All About?”

**San Diego:** 28 alumni and guests enjoyed brunch at the San Diego Yacht Club on February 27 with Deputy Dean Winer. Since then, they have proceeded to establish the San Diego Regional Group.

**San Francisco:** The Technology and New Media Group (TANG) welcomed 15 alumni to a happy hour at the SF Brewing Company on January 6 in conjunction with their annual TREK; Alumni Affairs and MBA Admissions hosted a reception for 43 alumni at the Banker’s Club of San Francisco on March 1 with Dean Winer.

**Singapore:** 19 alumni gathered with Deputy Dean Winer for an alumni dinner at The Equinox Restaurant on January 7.

**Switzerland:** Alumni gathered for a dinner in Zurich on July 26 with Ingo Walter, Professor of Finance and Economics.

**Twin Cities:** The Twin Cities Regional Group held its inaugural event, an alumni cocktail reception, at the Minnesota Historical Center on June 30.

**United Kingdom:** 27 alumni and guests gathered for an alumni reception at NYU in London on May 27 featuring Ed Altman, Max L. Heine Professor of Finance, on “Recent Developments in the High Yield and Distressed Debt Markets.”

**Washington, D.C.:** 18 alumni gathered for an alumni reception at the Topaz Hotel Bar, held in conjunction with the EMBA Trek.
NYU Stern Regional Leaders Directory

Following is a list of current regional alumni leaders around the world. New regional leaders are continually coming forward and launching groups. Visit www.stern.nyu.edu/Alumni for updates to this list.

For additional information on groups in your area, visit the community section of SWAP or contact Sarah Marchitto, Assistant Director of Alumni Affairs, at smarchitto@stern.nyu.edu or (212) 998-0672.

Domestic Regional Alumni Contacts

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<thead>
<tr>
<th>State</th>
<th>City</th>
<th>Name</th>
<th>E-mail</th>
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<tbody>
<tr>
<td>Arizona</td>
<td>Phoenix</td>
<td>Scott Sheldon, MBA 1982</td>
<td>alumni.stern.nyu.edu</td>
</tr>
<tr>
<td>California</td>
<td>Los Angeles/Southern California</td>
<td>David Kelly, MBA 1990</td>
<td>alumnistern.nyu.edu</td>
</tr>
<tr>
<td>San Diego</td>
<td>Mark Zisel, MBA 1993</td>
<td>alumni.stern.nyu.edu</td>
<td></td>
</tr>
<tr>
<td>San Francisco Bay Area</td>
<td>C.K. Kumar, MBA 2002</td>
<td>E-mail: <a href="mailto:CKumar.MBA02@alumni.stern.nyu.edu">CKumar.MBA02@alumni.stern.nyu.edu</a></td>
<td></td>
</tr>
<tr>
<td>Colorado</td>
<td>Denver</td>
<td>Stephanie Pianka, MBA 2003</td>
<td>alumni.stern.nyu.edu</td>
</tr>
<tr>
<td>Florida</td>
<td>Miami</td>
<td>Patrick Kedziora, MBA 1980</td>
<td>alumni.stern.nyu.edu</td>
</tr>
<tr>
<td>Georgia</td>
<td>Atlanta</td>
<td>Wendy Gutierrez, MBA 2001</td>
<td>alumni.stern.nyu.edu</td>
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<tr>
<td>Illinois</td>
<td>Chicago</td>
<td>Lauren Toomer, MBA 1999</td>
<td>alumni.stern.nyu.edu</td>
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<td>Massachusetts</td>
<td>Boston</td>
<td>David Gesmondi, MBA 1998</td>
<td>alumni.stern.nyu.edu</td>
</tr>
<tr>
<td>Minnesota</td>
<td>Twin Cities</td>
<td>Jack Ehlers, MBA 1998</td>
<td>alumni.stern.nyu.edu</td>
</tr>
</tbody>
</table>

New Jersey | Sam Giuliano, MBA 1954 | E-mail: SGiuliano.MBA54@alumni.stern.nyu.edu |
| New York | New York City | Office of Alumni Affairs | NYU Stern School of Business |
| | New Jersey | | 44 West Fourth Street, Suite 10-160 |
| | New York | Tel (212) 998-4040 | E-mail: alumni@stern.nyu.edu |
| | New York | Tel (212) 998-0940 | Tel (212) 998-1040 |
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| | North Carolina | Charlotte | Jay Malick, MBA 1997 | E-mail: JMalick@alumni.stern.nyu.edu |
| Ohio | Cleveland | Eleanor and Robert Bloxham, MBA 1990 | E-mail: EBloxham.MBA90@alumni.stern.nyu.edu |
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| | Alex Howard, BS 1970/MBA1975 | E-mail: AHoward.MBA75@alumni.stern.nyu.edu |
| Washington State | Seattle | Arnold Sookram, MBA 1997 | E-mail: arnoldsookram@MBA.stern.nyu.edu |
| Washington, D.C. | Bohdan Shevchik, MBA 1987 | E-mail: bshevchik.MBA87@alumni.stern.nyu.edu |

International Alumni Contacts

<table>
<thead>
<tr>
<th>Country</th>
<th>Name</th>
<th>Contact Information</th>
</tr>
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<tbody>
<tr>
<td>Argentina</td>
<td>Gabriel Vasquez, MBA 1994</td>
<td>Tel +54 11 4826-0254</td>
</tr>
<tr>
<td>Brazil</td>
<td>Michel Steinberg, MBA 2002</td>
<td>E-mail: <a href="mailto:msteinberg.mba02@alumni.stern.nyu.edu">msteinberg.mba02@alumni.stern.nyu.edu</a></td>
</tr>
<tr>
<td>Canada</td>
<td>Toronto</td>
<td>Kacira Kursat, MBA 1999</td>
</tr>
<tr>
<td>Chile</td>
<td>Francisco Moreno, MBA 1999</td>
<td>E-mail: <a href="mailto:FMoreno.MBA99@alumni.stern.nyu.edu">FMoreno.MBA99@alumni.stern.nyu.edu</a></td>
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<tr>
<td>China</td>
<td>Beijing</td>
<td>Vincent Fong, BS 1998</td>
</tr>
<tr>
<td>China</td>
<td>Shanghai</td>
<td>Danny Bao, MBA 2001</td>
</tr>
<tr>
<td>France</td>
<td>Martin Boyer, MBA 1973</td>
<td>E-mail: <a href="mailto:kjrutzig@alumni.stern.nyu.edu">kjrutzig@alumni.stern.nyu.edu</a></td>
</tr>
<tr>
<td>Germany</td>
<td>Lukas Necker, MBA 2002</td>
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CCWP EXPANDED PROGRAMMING

In just over one year, the Career Center for Working Professionals (CCWP) has identified more than 1,700 employment opportunities, delivered over 25 career development workshops and conducted more than 1,500 individual career counseling sessions. Dedicated to providing comprehensive career development assistance to Stern’s working professionals, CCWP offers its broad array of services during convenient evening and Saturday hours.

The CCWP also hosts career and networking workshops for alumni throughout the year. This year, the CCWP presented the inaugural workshop of its Undergraduate Alumni Program, “Creating a Career Transformation,” on September 22. The seminar, attended by over 100 undergraduate and MBA alumni, focused on effecting career changes and communicating effectively through a compelling story. On November 8, over 75 alumni gathered for a professional development seminar offered by the CCWP, “Networking Plus,” which offered strategies for successful networking at work and beyond.

The CCWP kicked off its spring programming with a networking reception held on January 20 for alumni of the Undergraduate College. A similar event was held for MBA alumni on April 21. Over 60 Undergraduate and nearly 100 MBA graduates received a lesson in networking and enjoyed the opportunity to test their new skills on former classmates and fellow alumni. On February 15, over 100 alumni gathered for a workshop on “Negotiation Skills,” gaining helpful tips and information on the skills and strategy involved in successful negotiations.

In addition to expanded programming throughout the academic year, the CCWP launched its inaugural Summer Workshop Series. The series kicked off on June 9 with a workshop on “Strategies in Interviewing,” followed by a June 30 event entitled “How to Find Jobs That Don’t Exist in Companies You’ve Never Heard Of.” July programming included a July 11 workshop on “Networking for New Opportunities” and “Targeted Resume Writing” on July 18.

The CCWP has several programs in development for the 2005-2006 academic year. Check the website at www.stern.nyu.edu/Alumni for updated information.

The CCWP is located in the Henry Kaufman Management Center, at 44 West Fourth Street, in Suite 1-73. For more information about CCWP services or to make an appointment, please e-mail ccwp@stern.nyu.edu or call (212) 998-0235.

MAKING A CAREER TRANSITION

Kenny Ly, BS ’95, wanted to transition out of his career in proprietary trading to another aspect of finance, but did not know how to begin the process. Pamela Unger, MBA ’04 and graduate of the Langone program, was looking to transition from marketing at Aramark to Brand Management in consumer packaged goods.

Mr. Ly and Ms. Unger both contacted the Career Center for Working Professionals (CCWP) for assistance in their career transitions. Each were assigned a career counselor who provided coaching on networking and resume writing and encouraged them to think about their skills, interests and strengths. “It was extremely helpful to have the CCWP’s resources at my fingertips,” said Mr. Ly. “I learned how to effectively network and approach interviews, and how to efficiently discuss my skills, experiences and strengths.”

Mr. Ly and Ms. Unger both attended networking events and informational workshops, learning more about their desired industries first hand from alumni. They used SWAP for networking, learning more about the job market and gaining insight into specific companies and positions. Both also went through numerous informational interviews, always expanding their networks and honing their skills.

“I experienced a long and difficult job search, as many who are attempting a career change do,” explained Ms. Unger. “The CCWP gives you all of the resources and tools you need to become a stronger candidate. The onus is on you as the job seeker to execute and make it happen.”

Both candidates secured positions within their preferred industries. Ms. Unger is now an Associate Brand Manager for Post Cereals at Kraft Foods and Kenny Ly is a Controller at UBS.

“I encourage all alumni looking to make a career transition to use the CCWP,” said Mr. Ly. “Your relationship with Stern does not end at graduation, use the alumni network and the School to help you take that next step.”

CAREER ADVISORY PROGRAM

Visit the Career Center in SWAP to sign up for the new Career Advisory Program (CAP). CAP is the online career mentoring program where alumni can volunteer to serve as a mentor for fellow alumni and/or current students. Through one-on-one interaction, which can be via e-mail, phone or in-person meetings, alumni share their knowledge and experiences, providing industry insight into organizational cultures from established professionals.

CAP offers alumni the ability to select preferences regarding their interest in mentoring, including how many mentees they are able to assist each month and which constituencies they will serve, such as undergraduate seniors, MBA students of either the part-time, full-time or executive programs and/or alumni, as well as their preferred method of contact.

In addition, the Career Advisory Program allows alumni to locate a mentor as well. The advanced search tool allows mentees to be selected based on specific criteria, including industry, company, location, degree, year and more.

"We are excited to offer the new Career Center module in SWAP. If you have’t yet signed on to the Stern online community, now is the perfect time to take advantage of this outstanding benefit," explained Jeanne Marano, Executive Director. “We encourage alumni to participate in this program as another vehicle to further build and strengthen SternNet – the NYU Stern global alumni network.”

Get Involved
The Career Development Task Force has played an integral role in developing this new online system and in reaching out to fellow alumni to advocate participation in CAP. We encourage you to visit the Career Center in SWAP and sign up to serve as a CAP mentor or to take advantage of this valuable benefit available to Stern alumni.

For more information, contact Sheri Pillo, Senior Associate Director, at spillo@stern.nyu.edu or (212) 998-0671.
NYU was delighted to welcome alumni back to campus for Alumni Reunion Weekend, which took place May 13 - 15. For the third year in a row, all NYU alumni were invited to reunite with fellow classmates during three days of exciting events, ranging from panel discussions and school specific luncheons to the Alumni Gala Dinner Dance. In addition, Stern was pleased to host MBA reunions for the Classes of 1980, 1995 and 2000 along with a Dean’s Luncheon and an industry panel on “The Digital Revolution in Entertainment,” featured on page three.

The Office of Alumni Affairs would like to thank the hundreds of alumni who participated in Alumni Reunion Weekend 2005. Mark your calendars for next year’s Alumni Reunion Weekend, which will be held May 12 – 14, 2006.

Stern Class of 1955 and 50-Plus Reunion

To kickoff Alumni Reunion Weekend, NYU Stern hosted a special luncheon on Thursday, May 12, for nearly 100 alumni of the 50th Anniversary Class of 1955 and the 50-Plus Anniversary Classes. The 50-Plus Luncheon is a big success each year with alumni traveling from around the globe to reconnect with former classmates and hear an update on the School. NYU Stern alumni from these classes were also invited to attend the 50-Plus Anniversary breakfast in Bobst Library, which was open to all NYU alumni from the Classes of 1955 and prior. Following breakfast, all 50-Plus alumni were invited to march in the NYU Commencement procession to Washington Square Park.

Class of 1955 and 50-Plus

Back row, l – r: Leonard Abrams, BS ’55; Alfred Abraham, BS ’41; Jeanne Marano, Executive Director; Phyllis Puter Barach, MBA ’81; Sally Blount-Lyon, Vice Dean and Dean of the Undergraduate College; Marvin Barach, BS ’47; (front row, l-r): Nicholas Dizozza, BS ’50; Ruth and Wallace Cowan, BS ’47; and Bernard Dolgin, BS ’49 celebrate at the Class of 1955 and 50-Plus Luncheon.

Dean’s Luncheon

Close to 100 Stern alumni joined Dean Thomas F. Cooley at a luncheon on Saturday, May 14. Dean Cooley provided a State of the School address, which provided information on news and updates from Stern to alumni representing graduating years from 1929 to 2005.

Dean Thomas F. Cooley presented a State of the School address to nearly 100 alumni at the Dean’s Luncheon, on May 14, as part of NYU’s Alumni Reunion Weekend.


In addition, NYU Stern hosted 25-, 10- and five-year reunion receptions for MBA alumni from the Classes of 1980, 1995 and 2000. The reunions were held on the evening of Thursday, May 12 and included hors d’oeuvres, food stations, drinks, a tour of Stern’s facilities and a gift bag give away. Nearly 50 MBA alumni from the Class of 1980, 100 from the Class of 1995 and 125 from the Class of 2000 gathered on campus to celebrate their reunion years, reconnecting and networking with former classmates.

Class of 1980

The MBA Class of 1980 Reunion planning committee, including (back row, l – r): Mahesh Krishnamurti, Rick Nietsch, Robert Goodman; (front row, l – r): Carol Edelstein, Judith Arden – Chair, Susan Jacobs, Agnes Goldberger, Ernesto Lopez and Chris Tuttle paused for a photo during their reunion.

Class of 1995

Members of the MBA Class of 1995 Reunion planning committee enjoying their reunion. From l – r, Austin Chen, Kerry Benson and Co-Chairs, John Williams and Andre Cruz.

Class of 2000

The MBA Class of 2000 Reunion Planning Committee pause for a photo with Deans Cooley and Winer. From l – r, Aaron Peyton, Chris O’Connell, Mitch Williams, Dean Thomas F. Cooley, Mark Kozhin, Renee Epple, Felicia Hochheiser– Chair, Buzz Apostol and Deputy Dean Russell S. Winer.
ALUMNI AFFAIRS LAUNCHES PRINT DIRECTORY PROJECT

NYU Stern will partner with Publishing Concepts Inc. (PCI), the SWAP online community vendor, to offer a complete print NYU Stern Alumni Directory to all alumni. During the upcoming academic year, the School will be collecting updated information on all 69,000 alumni worldwide for the 2006 edition of the publication.

“We are excited to offer a print alumni directory to our graduates,” explained Jeanne Marano, Executive Director. “It is a valuable tool to use for reconnecting with former classmates and networking with fellow alumni.”

The directory will be segmented into four categories, making it easy to locate alumni alphabetically, by class year, geographically by city and state, and by occupation. The directory will only be available for purchase to Stern alumni and only those copies that are pre-reserved will be printed.

Over the coming months, all alumni will be contacted via e-mail, telephone or mail by a PCI representative to request updated directory information. The School appreciates your cooperation in sharing your contact information, as we aim to provide the Stern community with the most comprehensive, up-to-date publication. For questions, please contact the Office of Alumni Affairs at alumni@stern.nyu.edu or (212) 998-4040.

1940s

Gerald Fischer, BS ’40, of New York, New York, served as a SCORE counselor to mentor Norooz Productions, who took first place in the Sixth Annual “Maximum Exposure” Business Plan Competition.

Larry Lowenstein, BS ’41, of Atlanta, Georgia, was presented with Honorary Alumnus status from Kennesaw State University in Kennesaw, Georgia, for his work with the University.

Edward F. Dalton, MBA ’47, of Jackson Heights, New York, was given an honorary certificate by the American Institute of Certified Public Accountants (AICPA).

1950s

Paul Pintel, BS ’53, of Fair Lawn, New Jersey, would enjoy hearing from his classmates from the Class of 1953. He was appointed County Commissioner of Bergen Board of Taxation in 1998 by Governor Christie Whitman and was reappointed by Governor James McGreevey in 2003. His e-mail address is paullexus@aol.com.

George Weinstein, BS ’54, of Park City, Utah, and Diane Jensen were married on October 10, 2004.

Alphonse Desiderio, BS ’55, of Port Jefferson, New York, has retired as the Business Education Chairperson of Port Jefferson Public Schools. He was also a Professor of Business Administration at Suffolk County Community College for 35 years and an active member of the Suffolk County Sports Hall of Fame, serving as a varsity baseball coach for 37 years.

Charles D. Wrege, MBA ’56 / PHD ’61, of Spring Lake, New Jersey, published “A Romance in Watercolor” (Sky Lake Publishing), a book of Mr. Wrege’s illustrated love letters to his departed wife “Miss B.”

1960s

Jimmy Tomlin, MBA ’60, of Baldwin, New York, is the $10,000 first-prize winner of the 2003 Amy Writing Awards. He is a feature writer and columnust for the High Point (NC) Enterprise.

Neal P. Gillen, BS ’61, of Washington, D.C., is the author of “Capital Punishment.”

1970s


Shau-Wai Lam, MBA ’67, of Summit, New Jersey, is President and CEO of DCH Auto Group and was a 2004 recipient of the National Association of Minority Automobile Dealers Lifetime Achievement Award.

1980s

Robin Mendelwanger, MBA ’80, of New York, New York, recently opened an Emack & Bolio’s ice cream store in New York City’s Soho district.

Lester Samuels, BS ’80 / MBA ’82, of Englewood, New Jersey, has earned the Joachim Award, New York Metro area’s top honor for contributions in the printing industry. He is Managing Partner of Pictorial Offset Corp. He served as Chairman of the Association of Graphic Communications from 2000-2003 and is currently PIA/GATF board member for the New Jersey/New York/Connecticut region.

David Cooper, MBA ’82, of Piedmont, California, has been appointed Senior Vice President, Finance, and Treasurer, a newly created position at Agilent Technologies Inc.

Richard O. Jones, MBA ’83, of Warwick, New York, has been appointed to the newly created role of Executive Vice President, Business Services with Provident Bank.

Joseph J. Gorton, MBA ’84, of Palm Beach Gardens, Florida, was recently appointed COO, Wholesale Division with New York Mortgage Trust Inc.

Sarah Yarger Kienzle, MBA ’84, of Lake Forest, Illinois, has joined Nexant Inc. in their Petroleum and Chemicals division as Vice President of the Strategy and Operations Consulting Practice for North America and Asia.

Allen Gruenhut, MBA ’79, of East Meadow, New York, recently started as Director of Human Resources for a company in the stone business on Long Island.

Mel Zwirn, MBA ’79, of Long Grove, Illinois, owns Select Staffing, a privately owned staffing agency in Schaumburg, Illinois, with $40 million in revenues. The company was recently profiled in the Chicago Daily Herald discussing how its “niceness” policy has been integral to the success.
Michael J. Christenson, MBA '87, of Summit, New Jersey, has been named Executive Vice President, Strategy and Business Development of Computer Associates International. Mr. Christenson retired in 2004 from Citigroup Global Markets Inc. after a 23-year career as an investment banker.

Margaret Fechtmann, MBA '87, of New York, New York, is Senior Vice President of MetLife in Long Island City. She is also a member of the Board of Directors for Junior Achievement of New York and was recently profiled in Newsday for her community involvement.

Lisa Guglielmo Gillis, MBA '87, of River Forest, Illinois, has been promoted to Executive Vice President of Leo Burnett USA, heading up the company’s database marketing services.

Frank E. Ovaitt, MBA '87, of McLean, Virginia, has been named Enamics Fellow to lead the Communication Strategy and Management Practice and Senior Vice President and Chief Marketing Officer for Enamics Inc.

John H. Weiland, MBA '87, of Brick, New Jersey, has been elected to the Board of Directors for C. R. Bard Inc. He is currently President and COO.

Michael S. Wlody, MBA ’87, of Chappaqua, New York, has been appointed as CFO for Massey Knakal Realty Services. Prior to joining Massey Knakal, he served as CFO for Market Data Corporation.

Dr. Susan M. Mangiero, MBA ’88, of Trumbull, Connecticut, is the author of a book for investment fiduciaries entitled “Risk Management for Pensions, Endowments, and Foundations” (John Wiley & Sons, 2005). She co-lead a seminar at NYU about fiduciary issues for nonprofits with attorney Jack Horak of Reid & Riege P.C. Dr. Mangiero is currently the President of the Connecticut state chapter of the National Association of Certified Valuation Analysts.

Ron Blaylock, MBA ’89, of New York, New York, and Judith Irene Byrd, were married in May 2005.

Liane Czirjak, MBA ’89, of Cumberland, Rhode Island, has been named Vice President of Marketing for Oregon Scientific Inc.

Jane S. Englehardt, MBA ’89, of New York, New York, assumed the position of President and CEO of Bide-A-Wee Home Association. Prior to Bide-A-Wee, she was Executive Director of the Hasbro Children’s Foundation.

Walter J. Owens, MBA ’89, of Weston, Connecticut, has been appointed as Executive Vice President, Chief Sales and Marketing Officer for CIT Group Inc. Mr. Owens recently served as Chief Marketing Officer for GE Commercial Finance.

Vinod Sethi, MBA ’89, of New York, New York, was recently featured on CNBC-TV18 sharing his beliefs on investing. He is currently a Partner in Sethi Capital; prior to this, he managed assets worth $2.5 billion for Morgan Stanley in India.

John Santaguida, MBA ’89, of Bridgewater, New Jersey, has been named Director of Sales in the Taft-Hartley market for New York Life Investment Management LLC.

Roy Thiele-Sardina, MBA ’89, of Menlo Park, California, has been named to Wild Brain Inc.’s Board of Directors. He is currently a Managing Director of Valence Capital LLC.

Janet Valenza, MBA ’89, of New York, New York, has been working at Polo Ralph Lauren for over a year as a Director in Merchandising and Product Development.

On April 21, nearly 100 alumni, including Julia Arnold, BS ’87/MBA ’96 (l), Jennifer Brokaw, MBA ’04 (c), and Jane Maquiran, BS ’94 (r), gathered at an MBA Networking Reception hosted by the CCWP. Welcoming remarks were presented by Russell S. Winer, Deputy Dean of NYU Stern, and Mark Kohzin, MBA ’00 and Member of the Career Development Task Force. Lizzette Hernandez, Director of the CCWP, provided tips on networking and moderated the speed networking exercise, which encouraged alumni to meet others in the crowd.
COHORTS INITIATIVE ACTIVITIES

Students of the East Village Cohort pictured with Dean Susan Greenbaum (center) at Vela Restaurant in Manhattan where alumni sponsors, Vishal Garg, BS ’98, and Gabrielle Pietrangelo, BS ’99, hosted the group for an evening of business and pleasure. Students had the opportunity to learn about developing a concept for a trendy New York City restaurant while socializing and enjoying some of the restaurants signature dishes.

1990s

John Chyriwski, MBA ’90, of Lynbrook, New York, has joined Financial Guaranty Insurance Company as a Director, Public Finance. Prior to this position, Mr. Chyriwski was First Vice President in the healthcare group of Ambac Financial Group Inc.

Chanintr Sirisant, BS ’90, of Stamford, Connecticut, owns Chanintr Fine Furnishings, a leading retailer of luxury imported furniture in Thailand.

Harvin Moore, MBA ’91, of Houston, Texas, was elected in last November’s general election to the Houston Independent School District Board of Education.

Joseph B. Nassif, MBA ’91, of Mahwah, New Jersey, has been named Vice President, Corporate Purchasing with Westlake Chemical. Prior to joining Westlake, Mr. Nassif was Principal Consultant with Genesis Business Performance Inc.

Patrick O’Reilly, BS ’91, of Scarborough, Maine, has been appointed to the Governmental Accounting Standards Board Advisory Council (GASAC) of the Financial Accounting Foundation for a three year term. He is an Accountant with Macdonald Page & Co. CPA’s of South Portland, Maine.

Norman Adkins, MBA ’92, of Smyrna, Georgia, was recently named Vice President of Sales and Business Development for Southwire Company’s energy division.

Rebecca Arbona, MBA ’92, of Cincinnati, Ohio, has been named Senior Vice President and Director of Brand Planning for Brandstorm, the consulting division of Northlich.

Lana Chan, BS ’92, of Manhasset, New York, recently joined the equity research team for Harris Nesbitt, the U.S. investment and corporate banking arm of BMO Financial Group.

Jeffrey Pappas, MBA ’92, of Washington Township, New Jersey, has joined NPV LLC as Manager of Acquisitions.

Michael Clark, MBA ’93, of Far Rockaway, New York, will assume leadership of the Investor Services business with JP Morgan & Chase Co. He is also head of Institutional Trust Services business and a member of Treasury & Securities Services Executive Committee.

Shawn J. Creedon, BS ’93 and Corinna Giorgio Creedon, BS ’93, of Oceanside New York, met at NYU in 1993. Mr. Creedon is a Corporate Associate at Fried Frank, a Director of the NYU Law Alumni Association and member of the Law School’s “Dean’s Strategic Council.” Ms. Creedon is a Consultant for SOX and interim CFO. They have two sons, Dean, 3-years old, and Rooke, 1-year old.

Risa Arin, MBA ’96, of New York, New York, and her company, SmartSolutionPartners, which offers products and services designed to make using a computer easier for older adults, were featured in the March 2005 issue of Computer User magazine.

Jacques Boubli, MBA ’96, of New York, New York, and wife, Elyse, welcomed a son, Jeremy Alexander, on February 9, 2005.

John A. MacPhee, MBA ’96, of Ridgewood, New Jersey, has been named Senior Vice President, Branded Marketing and Sales for Par Pharmaceutical Companies, Inc.

Michiel Schuit, MBA ’96, of New York, New York, joined The Treeline Companies as Director of Acquisitions after eight years at Loeb Partners Realty.

Kunal Shah, BS ’97, of Brooklyn, New York, currently attends Rutgers University School of Law ~ Newark where he is the Production Editor of the Women’s Rights Law Reporter. During the summer of 2005 he was a Summer Associate at Norris McLaughlin & Marcus.

John Cunney, MBA ’98, of Darien, Connecticut, was appointed to the recently formed Communications and Wireless investment banking team at ThinkEquity Partners LLC.

Juan Carlos Gonzalez-Najera, MBA ’98, of Burlington, New Jersey, and wife, Lola, welcomed a son, Benjamin, on November 25, 2004.

Thomas Mulle, MBA ’98, of Babylon, New York, has joined Fred Alger Management’s investment team as Vice President and Senior Analyst, focusing on technology. Prior to joining Fred Alger, he was an equity analyst and portfolio manager for Alkeon Capital Management.


Oscar A. Mockridge, MBA ’99, of Bedford Hills, New York, has joined Halcyon Asset Management LLC on its research team as Senior Vice President.

2000s

Daniel Oriesek, MBA ’00, of Lachen, Switzerland, and wife, Romana, welcomed a son, Enrico Christopher, on January 28, 2005.

Jason Yidong Wang, MBA ’00, of Kowloon, Hong Kong, and Anna Chenye were married on June 26, 2004.

Ayesha Ahmad, MBA ’01, of New York, New York, founded Trunkt.com, an online sourcing venue for fashion industry buyers and consumers and a launching pad for independent designers.

Allan Paul Bringas, MBA ’01, of Bogota, Columbia, took a position with FLAR, a Latin American international organization similar to the International Monetary Fund.

Ronald Rubens, MBA ’01, was appointed Vice President for CosmoCom’s Europe, Middle-East and Africa Headquarters (EMEA) in Amsterdam. Prior to joining CosmoCom, he held several management positions during his 11 year career at Avaya.

Richard Vratanina, MBA ’01, of New York, New York, and Yoshiko Yamaguchi, MBA ’01, of Tokyo, Japan, recently announced their engagement.
In Memoriam:

Clifford W. Joy, MS ’36
Anne England, MS ’38
Gilbert S. Keteltas, BS ’40
William Muller, BS ’40
Colonel Charles Hoefer, BS ’41
Robert H. Chiang, MBA ’45
Margaret McCotter, BS ’45
Joseph T. Sheck, BS ’46
Lem F. Thom, BS ’46
Audrey Place Widin, BS ’46
Ruth D. E. Blaustein, BS ’47
James Alvin Firth, MS ’47
Bernard B. Lynn, MBA ’51
Edward E. Adams, MBA ’52
Harlan C. Peterson, MBA ’52
Chandler R. Brewer, MBA ’57
Ismail Merchant, MBA ’60
Dr. Louis J. Ganz, PhD ’68
Daniel W. Pfister, MBA ’84
Sidharth Sing, BS ’99
Hannah Shi, BS ’01

SEND IN YOUR NEWS

Let other alumni know about the good things happening in your life.

You can send us your news online through Class Notes in SWAP – the Stern Worldwide Alumni Platform – at www.stern.nyu.edu/Alumni, or by mailing in the following form.

Share your recent news of:

• New job or promotion. Include your new title, the full name and location of your company and your previous position.

• Professional or educational achievement. Completion of advanced degree, professional certification, accreditation or other achievements. Include the full name of the granting institution or association.

• Award or honor. Include the name of the award and the organization, along with the month you received it.

• Marriage. Provide the name of your spouse and Stern graduation information, if applicable.

• Baby or adoption. Provide the name of your spouse and the baby or child’s name, sex and birth date or age.

We will publish your news in an upcoming alumni publication.

News to Share with NYU Stern Classmates

You may also visit the Class Notes section of SWAP to read Class Notes or post your own.

SWAP’s Class Notes provides a forum to share news about a new job and/or promotion; a professional or educational achievement; or personal news such as a marriage or arrival of a new family member. Sorted by decade, the Class Notes section enables you to easily keep up with former classmates’ news.

SWAP also allows you to designate delivery options for Class Notes and to choose what topics, class years and majors you would like to receive automatically.

You can access SWAP by visiting the Alumni Affairs website at www.stern.nyu.edu/Alumni.

To request your SWAP username and password, contact the SWAP hotline at (212) 998-0669 or swap@stern.nyu.edu.
STERN IN THE NEWS

For a comprehensive look at NYU Stern School of Business media coverage, visit the news and information website at http://w4.stern.nyu.edu/news/


Professor Nouriel Roubini was quoted in an article about the large deficits threatening the American economy. He estimates that if China cut its rate of dollar accumulation in half, long-term interest rates in the U.S. could rise by 200 basis points over a few months and the value of the dollar would fall.


As a result of NYU Stern’s ongoing media outreach, Associate Dean for MBA Student Affairs Gary Fraser was included in an article about the increased level of on-campus recruiting at business schools this spring. Dean Fraser notes that 50 firms attended Stern’s spring career fair, compared with 35 last year, and roughly 75 percent of students have offers, compared with about 60 to 65 percent a year ago.

Associated Press: “Caught Between the Past and the Future, the Fate of the Floor is in Question,” April 22, 2005

In a story about the merger of Archipelago Holdings Inc. with the NYSE, Professor Yakov Amihud contends, based on his research, that the merger may have little bearing on the future of the trading floor because those who prefer trading NYSE stocks electronically could have already been doing so on Archipelago.


As a result of NYU Stern media outreach, Crain’s developed a web feature on Stern’s launch of the new Student Social Venture Fund. The first student-managed venture fund at a U.S. business school, the Fund will distribute up to $100,000 in grants during its first cycle to be used for programmatic, organizational development and capacity-building support by organizations that provide aid to students in underserved communities who are undergoing transitions. Capital for the fund is supported by the Blue Ridge Foundation and Stern alumnus Stewart Satter. The selection process and consulting services associated with the fund will be managed by Stern MBA students.

The Wall Street Journal: “Many 401(k) Plans Fail to Offer Proper Fund Mix,” February 15, 2005

A study conducted by Stern Professors Martin Gruber and Edwin Elton, along with Christopher Blake of Fordham University’s Graduate School of Business, found that many employers’ pensions are not giving workers an adequate set of investment choices. Workers who invest in a broadly diversified plan with an appropriate mix of funds should see their plans’ average annual returns increase, causing significant impact on the value of their 401(k) account over 20 years, said Professor Gruber.