The Social and Economic Setting of Business
B30.2389

READINGS
1. Hard Times, Studs Terkel, 1970
2. Hard Times, Charles Dickens, 1854

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Economics has been called “the Dismal Science” (Carlyle) ~ and the last few years have certainly made us pause and consider how relevant the term is.
But times change. PERSPECTIVE is needed – to put things into some sort of framework. And that’s what this course is designed to provide.
History, literature, “science” will be enlisted to try to understand “how we got there” and “where are we going.”
Perspective, indeed! And also interdependence! The keys to understanding.

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Read the books for an overall “feel.” Also, get up to speed by reading newspapers, magazines, listening to TV.

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Grading? Everyone will take an essay-type final examination during the regular exam period. I grade the exams myself! In addition, an optional term paper (plus the exam) is offered to those who, for one reason or another, would care to write one. (I’ll explain the details in class)

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