



Stern Undergraduate Suggested Summer Reading List



Recommended by the Stern Undergraduate
Faculty Advisers



Professor Joseph Foudy, *Economics*, Recommends:

Knee, Jonathan A. [The Accidental Investment Banker: Inside the Decade that Transformed Wall Street](#). Oxford UP, 2006.

Lewis, Michael. [The Big Short: Inside the Doomsday Machine](#). Norton, 2010.

Sorkin, Andrew Ross. [Too Big to Fail: The Inside Story of How Wall Street and Washington Fought to Save the Financial System - and Themselves](#). Penguin, 2009.



Professor Al Lieberman, *Entertainment, Media and Technology*, Recommends:

Cussler, Clive. [The Wrecker](#). Penguin Group, 2009.

Qualman, Eric. [SOCIALNOMICS: How social media transforms the way we live and do business](#). Wiley Publisher, 2009.



Professor Jeffrey Carr, *Entrepreneurship*, Recommends:

Godin, Seth. [Linchpin: Are You Indispensable?](#) Penguin Group, 2010.

Zafon, Carlos Ruiz. [The Shadow of the Wind](#). Penguin Group, 2005.



Professor Stephen Brown, *Finance*, Recommends:

Bernstein, Peter L. [Against the Gods: The Remarkable Story of Risk](#). Wiley & Sons, 1998. *

Burrough, Brian and John Helyar. [Barbarians at the Gate: The Fall of RJR Nabisco](#). Harper Collins, 2009.

Chernow, Ron. The House of Morgan: An American Banking Dynasty and the Rise of Modern Finance. Grove Atlantic, 2010.

Finance Department, NYU Stern School of Business. Restoring Financial Stability: How to Repair a Failed System. Wiley & Sons, 2009.

Friedman, Milton. Essays in Positive Economics. U of Chicago Press, 1966.

Levitt, Steven and Stephen Dubner. Freakonomics: A Rogue Economist Explores the Hidden Side of Everything. HarperCollins, 2006.

Malkiel, Burton G. A Random Walk Down Wall Street. W.W. Norton, 2007.

Reinhart, Carmen M. This Time is Different: Eight Centuries of Financial Folly. Princeton UP, 2009.

Tett, Gillian. Fool's Gold: How the Bold Dream of a Small Tribe at J.P. Morgan was Corrupted by Wall Street Greed and Unleashed a Catastrophe. Simon & Schuster, 2009.



Professor Venkataramani Srivatsan, *International Business*, Recommends:

Outsourced: The Movie. www.outsourcedthemovie.com, 2007.



Professor R. Kabaliswaran, *Management*, Recommends:

Gladwell, Malcolm. Outliers: The Story of Success. Little, Brown & Co, 2008.

Gladwell, Malcolm. Tipping Point: How Little Things Can Make a Big Difference. Little, Brown & Co, 2002.

Schroeder, Alice. Snowball: Warren Buffett and the Business of Life. Random House, 2008.



Professor Jeff Green, *Marketing*, Recommends:

Collins, Jim and Jerry I Porras. Built to Last: Successful Habits of Visionary Companies. HarperCollins, 2002.

Collins, Jim. Good to Great: Why do Some Companies Make the Leap...and Others Don't. HarperCollins, 2001.

* Also recommended by Professor Aaron Tenenbein, *Statistics/Actuarial Science*