

## **Social Entrepreneurship Joint Stern-Wagner Undergraduate Minor**

Social entrepreneurship is an emerging field that crosses public and private boundaries. Some examples include:

- Nonprofit and government entities harnessing the power of markets for public gain.
- The development and rise of mission-driven, stakeholder-focused businesses.
- Microfinance practices blurring the edges of philanthropy and investment through the use of market forces while delivering financial returns and societal benefits.
- 'Intrepreneurs' building the infrastructure necessary to improve the operations and management systems of public, private and nonprofit entities to achieve socially advantageous results.

### **COURSE OFFERINGS FOR SOCIAL ENTREPRENEURSHIP (14 CREDIT MINIMUM)**

Students will take a carefully chosen selection of Wagner and Stern course options that explore the concept of students as “changemakers”, entrepreneurship, and the management practices, public policy implications, and social & economic consequences of the current domestic and international rise in social entrepreneurialism.

All students must complete a minimum of 14 units to satisfy the inter-school minimum minor requirements and must take at least 6 units in each school.

*Stern Undergraduate students cannot double count required business core or major courses toward this minor.*

### **REQUIRED**

- Take one of the following introductory courses:
  - UPADM-GP 264, Understanding Social Entrepreneurship (4 credits)
  - UPADM-GP 265, Fundamentals of Social Entrepreneurship: Problem Solving & Integration (4 credits)
  - MULT-UB 41, Social Entrepreneurship (3credits)
- Participate in a minimum of one practicum course. Choose from:
  - UPADM-GP 266, Advanced Social Entrepreneurship (4 credits)
  - UPADM-GP 270, Global Social Entrepreneurship: Field Experience (4 credits)
  - MULT-UB 70, Social Innovation Practicum (3 credits)
  - MULT-UB 301, Launch!: Business Start-up Seminar (3 credits)

### **STERN**

**CHOOSE A MINIMUM OF 1 CLASS FROM THE STERN COURSES BELOW:**

- MGMT-UB 1, Management & Organizational Analysis (4 credits) (*Stern students may not count course towards the minor*)
- MGMT-UB 7, Managing People & Teams (3 credits)
- MGMT-UB 25, Managing Change (3 credits)
- ECON-UB 223, Social Enterprise & Economic Development: The India Context (3 credits)
- MULT-UB 40, Entrepreneurship for the New Economy (3 credits)
- MULT-UB 66, Advanced Social Entrepreneurship (4 credits)
- MGMT-UB 86, Entrepreneurship & Law in Practice (2 credits)

**Should you have questions about registering for Stern courses please contact:** Brandon Bullock (bbullock@stern.nyu.edu)

### **WAGNER**

**CHOOSE A MINIMUM OF 1 CLASS FROM THE WAGNER COURSES BELOW:**

- UPADM-GP 217, Globalizing Social Activism & the Power of Media (4 credits)
- UPADM-GP 220, Introduction to Public Service (4 units)
- UPADM-GP 222, The Politics of Public Policy: City, Nation, Globe (4 units)
- UPADM-GP 224, Philanthropy, Advocacy and Social Change (4 credits)
- UPADM-GP 225, The Global Financial System: Can It Be Regulated? (4 credits)
- UPADM-GP 241, Foundations of Non-profit Management (4 credits)
- UPADM-GP 242, Business of Non-profit Management (4 credits)
- UPADM-GP 266, Advanced Social Entrepreneurs (4 credits) (*if not taken as a practical requirement*)
- Should you have questions concerning Wagner courses please contact:** [wagner.undergraduate@nyu.edu](mailto:wagner.undergraduate@nyu.edu)