A Different School of Thought

At NYU Stern, you’ll get more than a business education; you will be transformed. Our approach is unique, and is rooted in four core values. We develop leaders equipped to take on the new challenges of business.

Academic Excellence
As one of the world’s leading research universities, academic excellence is always a top priority at NYU Stern. Our faculty members are globally recognized as leaders in their fields and their research and ideas shape the world of business. Our faculty also rank among the largest of any top business school. We have deep expertise not only in Finance, Management, Marketing, and Entrepreneurship – but also in more specialized fields including Entertainment & Media, Luxury & Retail, and Social Enterprise.

Leveraging Location
No other business school leverages a city as its classroom the way we do. And we are not just in any city. We are in New York City – the business capital of the world. We integrate experiential learning throughout our program. Students benefit from our approach; recruiters applaud it. Our aim is not only to prepare students for the next job, but to develop enduring real-world leaders.

Collaborative Community
Today’s business world demands leaders who are adept at the art of collaborative influence. Solo acts in business don’t make it very far. At Stern, our values are clear: we believe in mutual support and collaboration. Students not only work together on class projects, but help each other prepare for job interviews, and partner with the school’s leadership to drive new initiatives. Our graduates capitalize on the Stern experience, gaining the ability to lead teams and impact organizations.

IQ plus EQ
High test scores alone do not create inspiring leaders – it also takes emotional intelligence, or EQ. We shape the Stern community with individuals who possess both intellectual and interpersonal strengths. We also provide countless opportunities to further develop these skills. You’ll experience this in our unique admissions process and our impressive array of student activities.

Are you ready for something different? Are you ready for Stern?
Professor Robert Engle [pictured right] receiving the Nobel Prize in Economics for his ARCH model and research in measuring market volatility from His Majesty King Carl XVI Gustaf of Sweden.
Stern Faculty

Learn from the opinion leaders who transform the practice of business. At Stern, our acclaimed faculty of researchers, executives, and teachers are dedicated to your education and success.

NYU Stern’s faculty offer a depth of expertise that is second to none. The sheer size of our faculty – nearly 300 members strong – allows us to offer almost 200 electives across business disciplines, which means more course offerings for you.

Our professors are premier researchers and experts in their fields.
• Nouriel Roubini, world-renowned economist, is regularly sought out for his views on the global economy.
• Adam Brandenburger is an authority on game theory. His course on the subject is one of the most popular electives at Stern; it combines theory, exercises, and illustrations of strategies.
• Aswath Damodaran is a legend in the field of valuation. He is the author of several highly regarded and widely used academic texts on valuation, corporate finance, and investment management.
• Tulin Erdem is a leading researcher in marketing and an expert in advertising, brand management, pricing, and consumer choice.

NYU Stern is ranked #3 in the world for its research productivity. Through its eight premier research centers, Stern produces journals, working papers and case studies, while sponsoring special seminars and conferences.

Senior executives of top companies are members of our faculty.
Stern’s downtown NYC address attracts a noteworthy roster of clinical and adjunct faculty.
• Executive Vice President of Miramax Films, Michael Luisi brings the business of independent film to life.
• Deputy Chairman of Rothschild North America, Jerry Rosenfeld explores the intersection of law and business.
• Founder of Red Envelope and Board Member of The New York Times Company, Scott Galloway regularly brings current marketing challenges to his brand strategy course.
• Senior Citigroup Advisor, Kim Schoenholtz teaches a course titled Financial Crisis & The Policy Response.
Curriculum: The Sky’s the Limit

Our curriculum features unparalleled flexibility, hundreds of courses, the resources of NYU, and an extensive global network.

Stern empowers students to customize course work to meet their individual goals.

With our flexible core curriculum, more than half of your MBA courses can be electives. And the choice is not only about content, but also schedule and teaching method.
- Specialize in up to three areas out of more than 20 – each specialization typically is made up of three elective courses.
- Begin to take elective courses as early as your first year – in the day or evening.
- Choose from a variety of teaching methods – from case and lecture to hands-on simulations and team-based projects.

Enhance your MBA experience through the offerings of NYU and its global academic partnerships.
- As part of your Stern MBA, take up to 25% of your courses at other NYU graduate schools or international partner institutions.
- Gain global experience through an entire semester abroad or over the course of one to two weeks as part of our innovative Doing Business in... (DBi) program.
- Stern offers seven dual degree options with other NYU schools, as well as a dual MBA degree with the HEC School of Management in Paris, France.

No matter what your career goals are, our flexible curriculum ensures you will gain the skills and exposure you need to succeed.
SPECIALIZATIONS
Stern students may select up to three specializations from more than 20 options.

- Accounting
- Banking
- Corporate Finance
- Data, Models & Decisions
- Economics
- Entertainment, Media & Technology
- Entrepreneurship & Innovation
- Finance
- Financial Instruments & Markets
- Financial Systems & Analytics
- Global Business
- International Finance
- Law & Business
- Leadership & Change Management
- Management
- Management of Technology & Operations
- Marketing
- Product Management
- Quantitative Finance
- Social Innovation & Impact
- Strategy
- Supply Chain Management & Global Sourcing

MBA EXCHANGE PROGRAMS
Stern has partnership agreements with 44 business schools in 28 countries around the world.

- Argentina
- Australia
- Austria
- Belgium
- Brazil
- Canada
- Chile
- China
- Costa Rica
- Denmark
- England
- France
- Germany
- India
- Israel
- Italy
- Japan
- Korea
- Mexico
- The Netherlands
- Norway
- Singapore
- South Africa
- Spain
- Sweden
- Switzerland
- Thailand
- Venezuela

DOING BUSINESS IN... (DBi)
DBi programs are one-to two-week intensive courses offered between semesters in January and May.

Students have had the opportunity to study abroad at partner business schools in:

- Argentina
- Australia
- Chile
- China
- Denmark
- Hungary
- Ireland
- India
- Italy

DUAL DEGREES
Stern offers dual degrees with a range of academic programs at NYU and abroad, including:

- JD/MBA, NYU School of Law
- MBA/MFA, Kanbar Institute at the Tisch School of the Arts
- MBA/MS in Mathematics in Finance, Courant Institute of Mathematical Sciences
- MBA/MPA, Wagner School of Public Service
- Dual MBA with HEC Paris
Experiential Learning
Our innovative, experiential programs make the city your classroom – and your key to professional success.

**Exclusive Stern NYC Case Studies**
These cases immerse you in the challenges of leading New York City institutions, such as the Metropolitan Opera and the Mets baseball franchise. The cases are brought to life as you tour the operations behind the scenes and discuss business issues with senior leadership.

**The Stern Consulting Corps (SCC)**
SCC presents you with a hands-on learning opportunity to serve as a consultant to a New York City nonprofit. Advised by senior consultants from top consulting firms, such as Booz & Company and Deloitte, SCC empowers you to test the lessons of the classroom and deliver business results for clients.

**The Industry Mentoring Initiative (IMI)**
IMI is a year-long small group mentoring program conducted on-site at top companies. IMI provides career switchers with the exposure and preparation necessary for launching careers in consulting, entertainment & media, investment banking, luxury & retail, marketing, and sales & trading.

Our real-world programs ensure that you are prepared to make an impact in your career from day one.
Global alumni reach
Stern offers one of the largest, most successful alumni bodies of any elite business school. Our powerful alumni network opens doors in virtually any industry anywhere in the world.
- Access nearly 80,000 alumni in over 100 countries, including 500 CEOs
- Benefit from lifetime career resources available through the Career Center for Working Professionals
- Participate in global alumni conferences and regional and local events

Whether you’re planning a career switch, making a move in your current industry or launching a start-up, NYU Stern will get you connected.
More than 300 companies employed NYU Stern students in the last two years.

**Consulting**
- Accenture
- Bain & Company
- BearingPoint
- Booz & Company
- Boston Consulting Group
- Capgemini
- Deloitte
- IBM Consulting
- McKinsey & Company
- PricewaterhouseCoopers

**Consumer Products & Beauty**
- Avon
- Cadbury
- Coca-Cola
- Colgate-Palmolive
- Dannon
- Energizer
- Estée Lauder
- Johnson & Johnson
- Kraft
- L’Oréal
- PepsiCo
- Post Foods
- Procter & Gamble
- Unilever

**Entertainment, Media & Technology**
- Bertelsmann
- Condé Nast
- Disney
- Google
- Harrah’s Entertainment
- HBO
- IMG
- Microsoft
- NBA
- NBC
- Sony Music Entertainment
- Time Inc.
- Washington Post

**Finance & Real Estate**
- American Express
- Bank of America
- Barclays
- CB Richard Ellis
- Citi
- Credit Suisse
- Deutsche Bank
- Federal Reserve Bank of New York
- Fidelity
- GE Capital Real Estate
- Goldman Sachs
- HSBC
- JPMorgan
- Morgan Stanley
- PIMCO
- RBS Capital Markets
- Standard & Poor’s
- Thor Equities
- UBS

**Luxury and Retail**
- Ann Taylor
- Bloomingdale’s
- Chanel
- Coach
- Coty
- Diageo
- Hermès
- Louis Vuitton
- Macy’s
- Target
- Tiffany & Co.
- Toys “R” Us
- Victoria’s Secret

**Nonprofit & Social Enterprise**
- Acumen Fund
- Advisory Board Company
- Bridgespan Group
- Education Pioneers
- Environmental Defense Fund
- Grameen Bank
- William J. Clinton Foundation
- United Nations

**Pharmaceutical, Biotech & Healthcare**
- Bayer
- Bristol-Myers Squibb
- Eli Lilly
- Genentech
- Johnson & Johnson
- Merck
- Novartis
- Pfizer
Stern students on the Social Enterprise Association’s service trek to Peru taking time to enjoy Machu Picchu.
A balanced community

"Sternies" are business-minded and friendly, personally driven and intensely collaborative, exceptionally intelligent and down-to-earth.

That sense of balance describes the composition of our student body as well:

- Roughly one-third of our students are from one of more than 50 countries.
- We boast one of the highest percentages of women and underrepresented minority students among top business schools.

Helping each other succeed

Here are just a few examples:

- Second-year students serve as Career Coaches.
- Students lead our nearly 40 professional, community, and social clubs.
- Students develop career and cultural treks.

Make your mark

Stern is a place where you can lead and make a difference. Your ideas, initiative, and input are valued. This encouragement comes not only from the administration, but from your fellow students.

No matter your background or goals, you are sure to feel at home in our community.

Our students welcome you into a close-knit, collaborative community from the moment you arrive, and it’s a network that lasts for life.

Professional Clubs

Association of Investment Management & Research
Emerging Markets Association
Entrepreneurs’ Exchange
Family Business Association
Financial Engineering Association
Government & Business Association
Graduate Finance Association
Graduate Marketing Association
Luxury & Retail Club
Management Consulting Association
Media, Entertainment & Sports Association
Real Estate Club
Sales & Trading Club
Social Enterprise Association
SpeechMasters
Stern Pharmaceutical & Healthcare Association
Stern Private Equity Club
Strategy & Operations Club
Technology & New Media Group

Community & Social Clubs

Asian Business Society
Association of Hispanic & Black Business Students
European Business Society
Japan Business Association
Jewish Students Association
Latin American Business Association
Military Veterans Club
Net Present Vocals
OutClass
South Asian Business Association at Stern
Stern Adventures
Stern Basketball Association
Stern Golf Club
Stern in Africa
Stern Opportunity
Stern Racquet Club
Stern Rugby Football Club
Stern Soccer Club
Stern Softball Club
Stern Wine Cellar
Stern Women in Business
It’s Your Move
Take the next step

If you feel that Stern is right for you, it’s never too soon to begin the application process.

Every step along the way — from exploring our website to visiting the campus to composing your application — is another chance to discover whether Stern is the right fit.

Visit us in Person
• Attend a tour and information session (Monday-Thursday)
• Visit a class (October-December)
• Attend special admissions events on campus (October-November)
www.stern.nyu.edu/admissions/visit

Meet us in a City Near You
• Attend a Stern off-campus presentation (September-November)
www.stern.nyu.edu/admissions/events

Connect with us Online
• Contact Stern’s second-year MBA Graduate Ambassadors at mbaga@stern.nyu.edu
• Listen to student and alumni podcasts
www.stern.nyu.edu/admissions/fulltime

New York University is committed to a policy of equal treatment and opportunity in every aspect of its relations with its faculty, students, and staff members without regard to age, citizenship status, color, disability, marital or parental status, national origin, race, religion, gender, sexual orientation or any other legally protected status.

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Notice of Intent: This publication does not form a contract of any kind.
MBA Admissions Profile

Fall 2009
Number of applicants ................. 4,625
Selectivity ............................ 15%
Class size ............................. 414
Average undergraduate GPA .......... 3.5
Undergraduate GPA 80% range ...... 3.1–3.8
Average GMAT score .................... 717
GMAT score 80% range .............. 680–760
Average years of work experience .... 4.7
Average age ............................ 27
Female students .......................... 39%
International students and dual citizens 32%
Minority students ....................... 29%
Underrepresented minority students 14%

Undergraduate Major
Business and Commerce .............. 26%
Social Sciences .......................... 20%
Economics ................................ 20%
Engineering, Math, Science ........... 18%
Humanities, Arts, Other ................ 16%

Previous Employer by Industry
Consulting .............................. 17%
Financial Services ...................... 17%
Entertainment, Media, Technology ... 14%
Investment Banking .................... 10%
Marketing, Advertising, Public Relations 7%
Nonprofit, Arts, Education ............ 5%
Energy, Chemicals, Engineering ...... 4%
Military, Government .................. 4%
Commercial Banking .................. 3%
Pharmaceuticals, Healthcare ......... 3%
Real Estate ............................. 3%
Accounting .............................. 2%
Other ................................ 11%

On-Campus Housing
The Palladium
Located just a short walk from Stern, the Palladium offers furnished studios and shared two-bedroom apartments. Amenities include a food court and sports center with an Olympic-size swimming pool.

Financial Aid
• Merit scholarship consideration for all admitted students
• Comprehensive federal and private loan programs
• Up to $21,500 in tuition remission for Graduate Assistant and Teaching Fellow positions
• Donor awards for second-year students

Application Deadlines
Deadline Initial Notification
November 15 ............... February 15
January 15 ............. April 1
March 15 ............. June 1

Initial notification: invitation to interview, waitlist offer or denial of admission

Application Components
Academic Profile
• Undergraduate record
• Graduate record (if applicable)
• GMAT or GRE score
• TOEFL score (if applicable)

Professional Achievements
• Résumé and work history
• Letters of recommendation
• Essay 1

Personal Characteristics
• Essays 2 and 3
• Interview (by invitation)