Investors should look at long-term returns

An engaged training, Thomas F. Cooley has seen many economic cycles in his 35 years with the Stern School of Business, has seen a lot of books over the years, and good ones too. "Others say they're bad, but I've read them all," he says.

A research scholar in the areas of economics, finance, and law, Professor Cooley is known for his work on financial market regulations and the policy and financial behavior of financial institutions. He has contributed to the development of a framework for understanding the long-term factors that influence the market. He has also contributed to the design of financial reforms that have been implemented in various countries.

Cooley said the market has certain characteristics in the long run. "In the long run, investors should look at long-term returns, and not at short-term fluctuations," he said. "The market tends to be more stable over time, and investors should focus on the long-term performance of their investments."

Cooley also emphasized the importance of diversification in investment. "By diversifying investments, investors can reduce the risk of loss and increase the potential for long-term growth," he said. "Investors should consider a mix of stocks, bonds, and other asset classes to achieve their long-term financial goals."

Cooley concluded by stating that the market is a complex system with many different factors that can influence its performance. "Investors should be prepared to take on long-term risks, and be patient in achieving their financial goals," he said. "By focusing on long-term returns, investors can make informed decisions that can help them achieve their financial objectives."