



EXECUTIVE MBA PROGRAM





CHANGE. *MASTER IT.*





“NYU Stern readies the best for today’s rapidly evolving business world, which demands people with the skills and the mindset to excel in constantly shifting environments. Stern seeks students with this potential and prepares them not only to embrace change, but to lead change. As a School, we are role modeling this for students with continuous innovation and by delivering a transformative experience.”

-Raghu Sundaram  
Dean, Leonard N. Stern School of Business

**CHANGE. *LEAD IT.***

A black and white photograph of a man and a woman in business attire walking past a modern building. The man, in the foreground, is wearing a dark suit, white shirt, and patterned tie, looking off to the side. The woman, slightly behind him, is wearing a blazer and a pearl necklace, smiling. The background is a large, modern building with many windows.

# Change. **Master it.**

We create relevant and transformative experiences to help students learn to master ambiguity with competence.

Executive MBA graduates come away armed with a set of skills they can leverage from the first day of class to their last day of work.

## Stern's Core Values

### **Excellence, Unbound by Tradition**

People choose us  
because we are bold,  
nimble, fearless, hip,  
edgy, and innovative – a  
School rooted in rigor,  
yet on the cutting edge.

### **IQ + EQ**

Our intelligent, street  
smart community  
reveres diversity,  
inclusion, equity and  
belonging of all people  
and ideas.

### **Radically Responsible**

The unequivocal belief  
in the power of business  
to improve society is  
built directly into our  
culture and curriculum.

### **Uncommonly Connected**

With our global footprint  
and access to NYU's  
expansive network, we  
build deep connections  
with industry worldwide  
that yield both  
experiential learning  
projects and jobs.

# Agents of Change

Learn alongside a diverse cohort of experienced professionals. Executive MBA students are professionally and academically accomplished, with a self-awareness that demonstrates the strong emotional intelligence imperative in today's business leaders. Our Executive MBA students become partners in their educational experience, sharing knowledge and building upon each other's strengths.

**Alberto E. Apodaca**

*Dow Jones*

**Liz James**

*Google*

**Christopher Holden**

*Kinder Morgan International*

**Astu Patel**

*American Express*

**Grant H. Chen M.D.**

*Memorial Sloan Kettering Cancer Center,*

*Department of Anesthesiology*

**Sarah Jacobstein**

*UNICEF USA*

**Caio Cavichioli**

*Cisco Systems*

**Angela Mayfield**

*Omnicom Media Group*

**Marc Schlesinger Esq.**

*Vedder Price P.C.*

## Typical Class Profile

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<b>60</b> Class Size	<b>37</b> Average Age	<b>13 yrs.</b> Average Work Experience	<b>25%</b> Previously Earned Advanced Degree	<b>37%</b> Women	<b>33%</b> International Background	<b>20%</b> Underrepresented Minority
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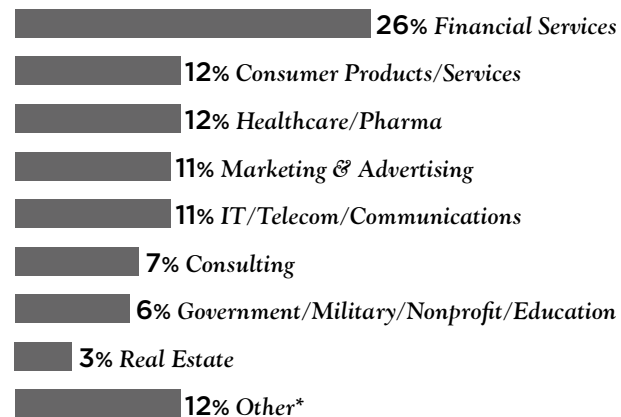


## A Different Degree of Experience

**Cross-functional study groups** are assigned to mimic real world team environments and enable students to complement each other's skill sets. They are designed to facilitate peer-to-peer learning so students are able to learn from and lean on one another for support.



## Typical Industries



*\*Other includes industries such as Retail/Fashion, Hospitality/Leisure, Manufacturing, and Law.*







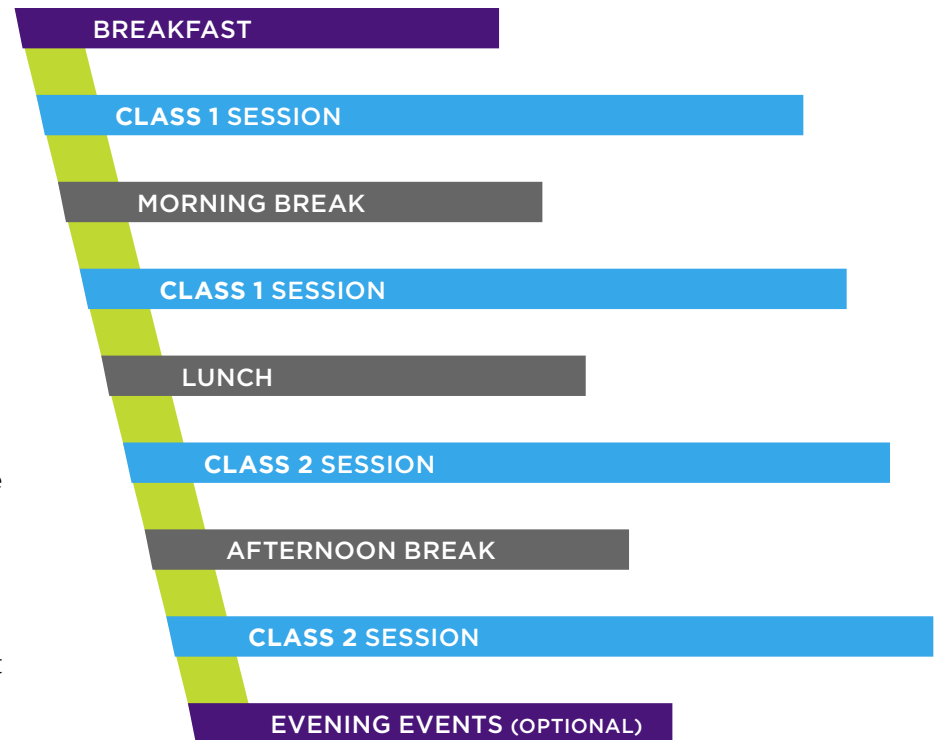
# Less than Two Years from **Start to MBA**

The Executive MBA program is structured to enable students to earn a Master in Business Administration from NYU Stern while still keeping up with their professional and personal responsibilities.

Earn your degree in 22 months with on-campus classes held on **Fridays and Saturdays, every other week** to minimize required time out of the office. Students complete 60 credits and participate in two required one-week residencies.

Executive MBA students receive a high level of individualized attention from both faculty and administrative staff. From meals to class materials, our **dedicated Student Services** team manages the logistical details so that students are free to focus on what matters most – work, life, and school.

## Sample Daily Schedule



Students take only two courses at a time, on an intensive basis, allowing them to master each new subject area before moving on to the next.

Optional online review sessions are offered on weeknight evenings in between class weekends.

# Customize Your Curriculum to Your Goals

Today's business world demands talent with the skills and mindset to excel in environments that constantly change.

As one of the top Executive MBA programs, NYU Stern provides the academic preparation you need to **drive your capabilities to the next level.**

At Stern, you develop the intellectual breadth to manage decisively across every function as well as the strategic perspective and analytical skills to solve daunting business problems. Executive MBA class content is comprehensive and relevant, providing a mix of perspectives based in both theory and practice.



## Courses in

- Accounting
- Business Ethics
- Economics
- Finance/Quantitative Skills
- Management
- Marketing
- Strategy
- Global Study Tour

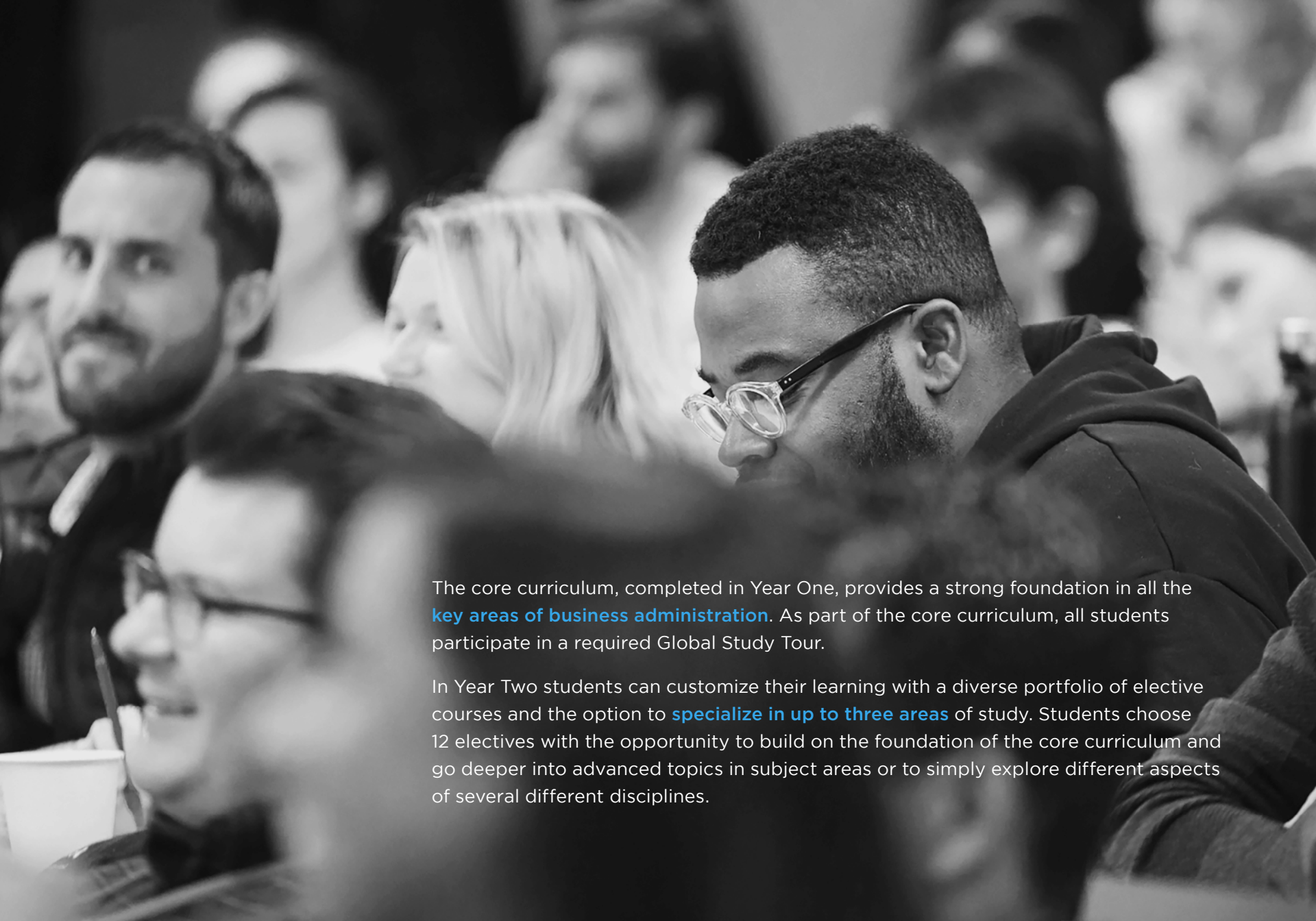
## Choose from

12 electives  
to deepen  
expertise and  
allow optional  
specializations

## Recent Specializations

- Finance
- Leadership & Change Management
- Business Analytics
- Global Business
- Supply Chain
- Entrepreneurship & Innovation
- Management
- Marketing
- Strategy





The core curriculum, completed in Year One, provides a strong foundation in all the **key areas of business administration**. As part of the core curriculum, all students participate in a required Global Study Tour.

In Year Two students can customize their learning with a diverse portfolio of elective courses and the option to **specialize in up to three areas** of study. Students choose 12 electives with the opportunity to build on the foundation of the core curriculum and go deeper into advanced topics in subject areas or to simply explore different aspects of several different disciplines.

# Global Study Tour

**A far-reaching perspective is a necessity in today's global business environment.**

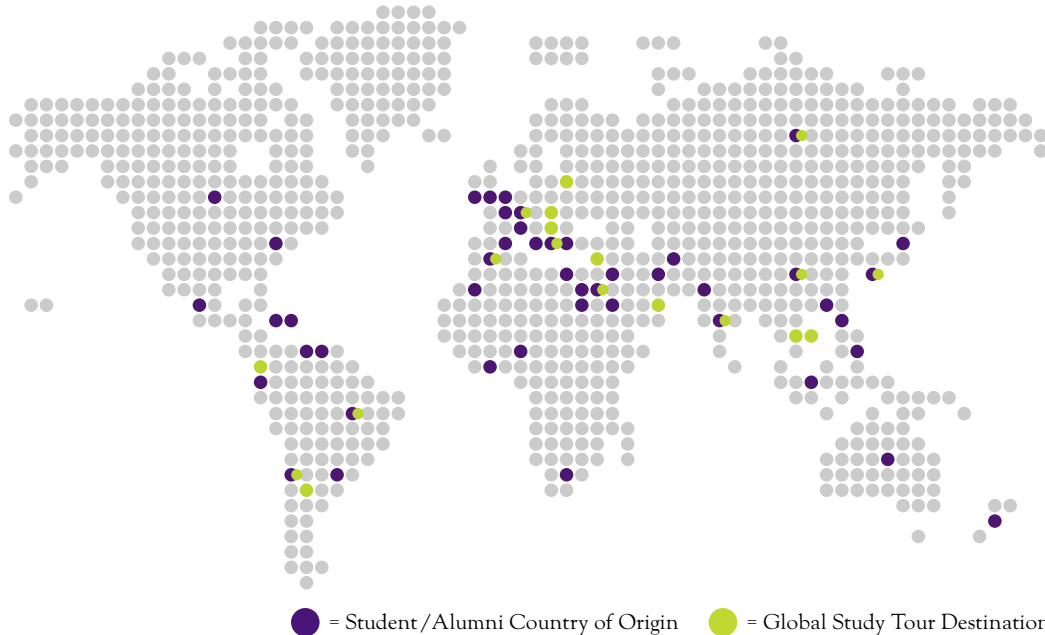
In Year One, all students participate in a week-long Global Study Tour that provides exposure to other global business centers. Executive MBA students explore the business practices of dynamic markets through site visits and meetings with high-level executives in key market industries, government representatives, and members of the diplomatic community.

Each international residency is a faculty-led course that is woven directly into the curriculum. Students embark on one required trip in Year One and can elect to participate in a second Global Study Tour in Year Two.

Recent Global Study Tours have visited Argentina, Chile, China, Costa Rica, Czech Republic, France, Greece, India, Morocco, Peru, Spain, UAE and Vietnam.



# International Reach



The global aspect of the curriculum is enhanced by the peer group with whom you are learning. Students bring varied cultural perspectives to the classroom dialogue through their extensive personal and professional experience in other countries.

Current students and recent alumni of the Executive MBA program come from more than 45 different countries.



**Mattias Bjork**  
*Volati AB*  
Sweden



**Emmanouela Androulaki**  
*Remerge*  
Greece



**Abhimanyu Kuttikkat**  
*JP Morgan Chase*  
India





# World-Renowned Faculty

**Anat Lechner**, Clinical Associate Professor,  
answers questions in *Leadership in Organizations*



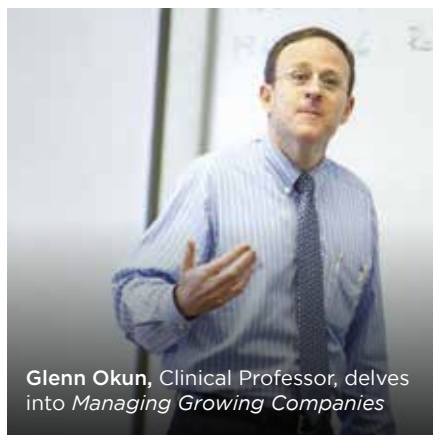
**Joseph Foudy**, Clinical Associate Professor, analyzes cases in *The Global Economy*



**Sonia Marciano**, Clinical Professor, dissects problems in *Strategy*



**Anindya Ghose**, Professor, engages students in *Digital Marketing Analytics*



**Glenn Okun**, Clinical Professor, delves into *Managing Growing Companies*



**Elizabeth Morrison**, Vice Dean of Executive Programs, engages students in *Collaboration, Conflict and Negotiation*

### The Executive MBA faculty bring the curriculum to life.

Learn from globally recognized thought leaders, chosen in part for their expertise in teaching experienced and diverse professionals.

Our faculty bring insight and vast industry experience to the classroom. They are actively engaged in leading research and consulting to top companies and international organizations.



Uncommonly  
**Connected**



## Engagement Beyond the Classroom

Executive MBA Students are part of the broader Stern community and have access to Stern-wide speaker events, panel discussions, student and alumni clubs and associations, networking receptions, industry conferences and the annual Entrepreneurs' Challenge. Recent events have included NYU Stern's first-ever "Stern Tank" featuring three NYU start ups and judge, Mark Cuban, a conversation with KIND Snacks founder and executive chairman, Daniel Lubetzky, and NYU Stern's "In Conversation with Lord Mervyn King" series featuring Indra Nooyi, former chairman and CEO, PepsiCo, and Board of Directors, Amazon.

## Global Alumni Network

The NYU Stern alumni network is over 110,000 strong in more than 130 countries. For every professional goal, Stern has a resource to help alumni reach it. Stern alumni can turn to their alma mater for support.

## Lifelong Learning

Stern offers graduates lifelong learning resources. Executive MBA alumni are eligible for two tuition-free courses per academic year and a 50% discount on additional courses. In addition, Stern provides access to a video library of curated content from faculty talks, conferences, and notable speakers on campus.

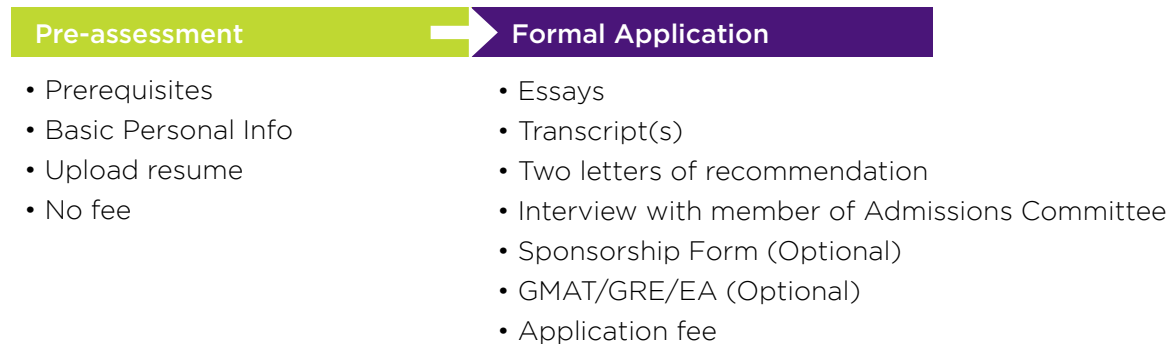


# Take the **Next Step** to a Different Degree of Experience

## Prerequisites

- Minimum 6 years full-time work experience
- Bachelor's degree or equivalent

## Application Components



## Application Deadlines

Class Start	First Deadline	Final Deadline
August .....	March 1 .....	May 15
January .....	October 1 .....	November 1

## Contact Information

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CHANGE. *DARE IT. DREAM IT. DRIVE IT.*