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NYU STERN'S BERKLEY CENTER FOR
ENTREPRENEURSHIP AND INNOVATION

THE 6TH ANNUAL CONFERENCE
OF SOCIAL ENTREPRENEURS

NOVEMBER 4-6



MEASURING IMPACT > VALUING INVESTMENT

Preliminary Schedule

Time	Wednesday, November 4 - Academic Conference	Track (Room)
2-3pm	Welcome Remarks and Networking	Commons
3-4:30pm	Concurrent Paper Presentations	Track 1 (3-120), Track 2 (3-55), Track 3 (3-65), Track 4 (3-70)
4:30-4:45pm	Break and Coffee/Tea	
4:45-6:15pm	Concurrent Paper Presentations	Track 5 (7-191), Track 9 (7-20), Track 18 (2-60)
6:15-8pm	Opening Reception Remarks: William J. Baumol, Academic Director of the Berkley Center for Entrepreneurship and Innovation, Harold Price Professor of Entrepreneurship and Economics, New York University Open to all attendees (heavy hors d'oeuvres and beverages)	Cantor Boardroom

Time	Thursday, November 5 – Academic Conference	Track (Room)
8-9am	Continental Breakfast Open to all attendees	Cantor Boardroom
9-10:15am	Opening Plenary Session Paul Light, New York University The State of the Field of Social Entrepreneurship	Cantor Boardroom
10:15-10:30am	Break and Coffee/Tea	
10:30-12pm	Concurrent Paper Presentations	Track 6 (5-140), Track 7 (3-80)
12-1:30pm	Lunch and Plenary Session Sharon Alvarez, The Ohio State University Jay Barney, The Ohio State University Economic Development and Entrepreneurship: The Impact of Creation Opportunities on Abject Poverty	Cantor Boardroom
1:30-3pm	Concurrent Paper Presentations	Track 10 (3-65), Track 11 (3-130), Track 12 (2-80), Track 13 (5-85)
3-3:15pm	Break and Coffee/Tea	
3:15-4:45pm	Concurrent Paper Presentations	Track 14 (3-65), Track 15 (3-130), Track 16 (2-80), Track 17 (5-85)
4:45-6pm	Plenary Session Tom Lumpkin, Chris J. Witting Professor of Entrepreneurship Syracuse University, Research in Social Entrepreneurship: Past Contributions and Future Opportunities	1-70
7p-11pm	Dinner and Broadway Show	

Preliminary Schedule Continued

Time	Friday, November 6 - Practitioner and Academic Conference	Room
8-9am	Continental Breakfast Open to all attendees	Commons
9-10:15am	Opening Plenary Jed Emerson, Managing Director for Integrated Performance Uhuru Capital	5-50
10:15-10:30am	Break and Coffee/Tea	
10:30-12pm	Panel: Impact Investing Across the Social Capital Market Josh Cohen, Managing Partner, City Light Capital Sean Stannard-Stockton, CEO of Tactical Philanthropy Advisors Lisa Hall, Executive Vice President and Chief Lending Officer, Calvert Foundation Georgette F. Wong, President, Correlation Consulting Tris Lumley, Head of Strategy, New Philanthropy Capital Moderator: Richard "Dickie" Steele, Bridgespan Group	5-50
	Academic Plenary: Phillip H Phan, Johns Hopkins University Theory and Empirical Findings in Micro-Finance: What We Know and What We Still Need to Know	2-60
12-1:30pm	Lunch Durreen Shahnaz, National University of Singapore Impact Investment Exchange - A Social Stock Exchange in Asia	Commons
1:30-3:00pm	Workshop - Learning for Social Impact McKinsey & Company and the Foundation Center	2-60
3:00-3:15pm	Break and Coffee/Tea	
3:15-4:15pm	Case Study from SeaChange Capital Partners An Approach in Action - Uncommon Schools Case Study John MacIntosh, SeaChange Capital Partners	2-60
	Academic: Paper Presentations	Track 8 (5-50)
4:15-5pm	Closing Plenary Brian Trelstad, Chief Investment Officer Acumen Fund	2-60
5-8pm	Networking and Awards Ceremony Satter Social Entrepreneur of the Year Award Lifetime Achievement Social Entrepreneur Award Open to all attendees (heavy hors d'oeuvres and beverages)	Commons

Paper Tracks and Presentations

Track 1 - Social Entrepreneurship Funding and Support Systems

Socially Responsible Enterprises: Incubator or Tranquillizer for Social Entrepreneurs

Sebastian Pitschner, Berlin Institute of Technology

Demet Tuncer, Berlin Institute of Technology

Selection Criteria of Venture Philanthropy Funds

Ann-Kristin Achleitner, Technische Universität München

Peter Heister, Technische Universität München

The Corporate Samaritan: Corporate Responses to External Crises

Jennifer M. Jordan, University of Groningen

Daniel A. Diermeier, Northwestern University

Adam D. Galinsky, Northwestern University

Microfinance: Social Entrepreneurship? Commercial entrepreneurship? Or Both?

Geoffrey R. Archer, Royal Roads University

Track 2 - Scaling Social Impact

Greater than the Sum of its Parts: Rhetoric and Legitimacy in Social Entrepreneurship

Trish Ruebottom, York University

Scaling Social Impact: A Governance Approach

Sophie Bacq, Université Catholique de Louvain

Communication Strategies for Scaling Health-Focused Social Entrepreneurial Organizations

Paul N. Bloom, Duke University

Lauren G. Block, Baruch College

Lauren Trabold, Baruch College

Economic and Social Conceptions of Scaling

Funda Sezgi, IESE Business School

Christian Seelos, IESE Business School

Johanna Mair, IESE Business School

Track 3 - Sustainability and Social Capital Resources

Degrees of Leverage for Sustainability: Extending Research And Practice

Benyamin B. Lichtenstein, University of Massachusetts, Boston

The Relationship Between Social Capital and Resource Acquisition in Social Entrepreneurship

Joseph W. Mirarchi, Saint Joseph's University

Kenneth Kury, Saint Joseph's University

Sustainable Enterprise Strategies for Net Social Value Creation
Dante Di Gregorio, University of New Mexico

Two Sides of the Same Coin: Competitive Uncertainties in the NPO Life Cycle
Dorothy M. Kirkman, Rutgers University
Shalei V. K. Simms, Rutgers University

Track 4 - Valuing Social Entrepreneurship Education

Applying the Construct of Emergence in Complex Systems to Social Entrepreneurial Programs
Jeffrey Goldstein, Adelphi University

The Propensity for Social Entrepreneurship in Egypt: A Study of Student Attitudes, Perceptions and Intentions
David A. Kirby, The British University in Egypt, Cairo
Nagwa Ibrahim, The American University in Cairo, Egypt

Sisters of Saint Anne Bangalore: A Case Study in Social Entrepreneurship in Education
Caren Rodrigues, Indian Institute of Management Bangalore
Anup Krishnamurthy, Indian Institute of Management Bangalore

Creating Social Entrepreneurship Programs at HBCU's: Implications for the Future
Andrea N. Johnson, North Carolina A&T State University

Track 5 - Learning for Social Impact and Sustainability

Reinventing the Case Method: A New Tool for Mastering Social Entrepreneurship
Susan M. Jensen, University of Nebraska at Kearney

Challenges of Scaling and Measuring Social Impact
Mahima, Rashmi Kamath - XLRI School of Business and Human Resources, India

Learning the Nuts and Bolts: A Case Study in Social Entrepreneurship by High School Students
Aakash Bhattacharya

Social? Sustainable? Entrepreneurial? Lessons in Mapping the Opportunity Space
Norris Krueger, Max Planck Institute of Economics & Entrepreneurship Northwest
Dianne H.B. Welsh, University of North Carolina Greensboro
Zoltan Acs, George Mason University
Mellani Day, Colorado Christian University

Track 6 – Social Entrepreneurship – Valuing Networks and Reputation Issues

Social Entrepreneurship, Social Capital and Social Value Creation – A Quantitative Study Among Social Entrepreneurs

Christiana Weber, University of Hamburg
Jan Kratzer, Berlin Institute of Technology

Social Entrepreneurship and Inclusive Business

Patricia Marquez, University of San Diego
Ezequiel Reficco, Universidad de los Andes

Resilience of Entrepreneurial Motivation - Social Entrepreneurship Network

Shoko Kato, Syracuse University

Acquiring Reputation in Social Entrepreneurship: Examining Antecedents and Outcomes

Ikenna Uzuegbunam, University of Kentucky

Track 7 – Social Entrepreneurial Outcomes and Measuring Impact

Reporting in Social Entrepreneurship

Ann-Kristin Achleitner, Technische Universität München
Alexander Bassen, Universität Hamburg

Development and Validation of Empirical Measures for Social Entrepreneurship,

Matt Grimes, Vanderbilt University
Bart Victor, Vanderbilt University

Multi-level Measurement of Impact of Entrepreneurship Support Programs

A.J. Groen, University of Twente

Track 8 – Teaching Social Entrepreneurship Across the Curriculum

Developing Social Entrepreneurship in College Sport

Vanessa Ratten, Duquesne University

Anatomy of a Social Entrepreneurship Course in a Time of Critical Reflection

John Whitman, Babson College

The University as a Social Entrepreneurship Actor

Kristina Henricson, Chalmers University of Technology, Göteborg, Sweden
Tomas Faxheden, Chalmers University of Technology, Göteborg, Sweden
Karen Williams Middleton, Chalmers University of Technology, Göteborg, Sweden
Mats Lundqvist, Chalmers University of Technology, Göteborg, Sweden

Track 9 – Extending Social Entrepreneurship Theory

Social Enterprise and the Social Contract
Jeff Trexler, Pace University

A Social Movement Perspective on Social Entrepreneurship
Hans N. Rawhouse, University of Minnesota
Shaker A. Zahra, University of Minnesota

Population Ecology of Social Entrepreneurs
Noushi Rahman, Pace University

A Positive Theory of Social Entrepreneurship
Filipe M. Santos, INSEAD

Track 10 – Predicting the Drivers and Antecedents to Social Entrepreneurship Growth

Valuing Social Enterprises in Asia: Context and Opportunities
Durreen Shahnaz, National University of Singapore
Patricia Tan Shu Ming, National University of Singapore

Socially Conscious Capitalism: A Study of Social Business Design and Operations
Fiona Wilson, Simmons College
James (Jim) E. Post, Boston University

Evaluating Social Entrepreneurship as a Driver of Modern Technological Innovation: The Emergence of Clean Technology in New York City as a Case in Point
Bala Mulloth, NYU-Poly

Identifying the Drivers of Social Entrepreneurial Impact: An Exploratory Empirical Study
Paul Bloom, Duke University
Brett Smith, Miami University

Track 11 – Social Entrepreneurship Context, Institutions, and Community

Social Entrepreneurship as Untangling the Tragedy of the Commons
Dmitry Khanin, Cal State - Fullerton

The Institutional Context of Poverty: Cross-National Variation in the Global Growth of Commercial Microfinance, 1998-2007
Joshua K. Ault, University of South Carolina
Andrew Spicer, University of South Carolina

Inherited Sins: The Consequences of Parental Ties on the Performance of Social Entrepreneurs
Ikenna Uzuegbunam, University of Kentucky

Guns versus Butter in Community Development: Market Orientations of Community Development Financial Institutions during the Credit Crisis
Gregory B. Fairchild, University of Virginia

Track 12 – Opportunities, Plans, and Global Implications

Opportunity Recognition and the Social Entrepreneurship Process in the Substance Abuse Treatment Organizations

Carolyn D. Davis, Morehouse College
Terry C. Blum, Georgia Institute of Technology

Are Social Venture Plan Competitions Making a Difference?

Moriah Meyskens, Florida International University

Global Entrepreneurship Monitor (GEM) Social Entrepreneurship Study: Methodology & Data

Siri Terjesen, Indiana University
Rachida Justo, IE - Madrid
Jan Lepoutre, Ghent University
Niels Bosma, Utrecht University

Institutional Antecedents of Partnering for Social Change: How Institutional Logics Shape Business Approaches to Cross-sector Social Partnerships

Clodia Vurro, Università Commerciale “Luigi Bocconi”
M. Tina Dacin, Queen’s School of Business
Francesco Perrini, Università Commerciale “Luigi Bocconi”

Track 13 – Social Value Creation and Growth

Social Capital and Economic Growth: A Cross-country Investigation

Soogwan Doh, George Mason University
Connie L. McNeely, George Mason University

Impact of Social Entrepreneurship: A Case of Youth Group Employment Creation

G.S. Namusonge, Regional Center for Enterprise Development, Jomo Kenyatta University
College of Agriculture and Technology, Kenya

Rent in Social Entrepreneurship: Applicability of Payment Perspective to Social Value Creation

Shoko Kato, Syracuse University

Entrepreneurial Social Entrepreneurship in China

Rongdong Chen, University of Western Ontario
Clara Hu, University of Western Ontario
Meng Zhao, Oxford University

Track 14 – Social Innovations and Emerging Green-Tech Ventures

Social Entrepreneurship Initiatives & Social Enterprise Innovations - A Case Study for Change Agents, Social Entrepreneurs, Philanthropist, Economics, Government and Legal Policies

Nancy I. Clement, Purdue University

Making it Easy to Be Green: Entrepreneurship and the Creation of the Green Building Industry

Jeffrey G. York, University of Virginia

New Rules, New Laws: Recent Global Innovations in Social Venture Organizational Forms

Robert S. D'Intino, Rowan University

The Role of Partnerships in Early Stage Green-Tech Ventures

Moriah Meyskens, Florida International University

Track 15 – Social Entrepreneurship Attitudes, Educational Initiatives and Cases

Ventureneer: A Case Study of Online Education and Peer Support For Social Impact Leaders

Geri Stengel, Stengel Solutions

Novica: The Arts and Crafts of Social Venturing

Elissa B. Grossman, Loyola Marymount University

David Choi, Loyola Marymount University

Social Value Creation is “Blowing in the Wind”: A Social Constructionist Study of the Adoption of Wind Turbine Electricity Generation

Scott Benjamin, University of Maryland

Development and Validation of a Scale to Measure Attitudes toward Social Enterprise

Terri Feldman Barr, Miami University

Brett Smith, Miami University

Maria Cronley, Miami University

Track 16 – Social Enterprise Development – Engaging Stakeholders

Entrepreneurship / Small Business Programming within Correctional Facilities

Nancy M. Levenburg, Grand Valley State University

Nikki J. Powers, Grand Valley State University

How To Design an Effective Social Enterprise: The Community Organizational Model and the Engagement of the Primary Social Stakeholder

Barbara Imperatori, Catholic University – Milan

Cataldo Dino Ruta, Bocconi University - Milan

Comparative Institutional Arrangements of Social Intermediation in Least Developed Countries

Geoff Kistruck, The Ohio State University

Assessing Mission and Resources for Social Change: An Organizational Identity Perspective on Social Venture Capitalists Decision Criteria

Toyah Miller, Indiana University

Curtis L. Wesley II, Texas A&M University

Track 17 – Social Innovation and Impact

The Contradictory Faces of Social Enterprise: Impression Management as (Social) Entrepreneurial Behaviour

Simon Teasdale, University of Birmingham

Beyond Social Entrepreneurship and Back Again: An Extended Perspective on the Social Impact of Innovation

Zoltan Acs, George Mason University

Connie L. McNeely, George Mason University

Benefiting from Social Innovation: Implications for Organization, Collaboration, Giving and Public Policy

Peter Bryant, IE – Madrid

Governance and Social Responsibility in Social Enterprises from a Capabilities Perspective

Nelarine Cornelius, University of Bradford

Shaheena Janjuha-Jivraj, University of Reading

Track 18 – Designing for Social Value Creation, Learning and Sustainability

Managing Shared Value Creation- The Case of BracNet

Michael Pirson, Fordham University

A Theory of Government Funding of NGOs: Network Ties and Funding Patterns in Korea

Chang Bum Ju, Dongguk University, Seoul, Korea

Reinventing the Case Method: A New Tool for Mastering Social Entrepreneurship

Giles Jackson, Shenandoah University

Nonprofit Growth: Does Social Enterprise Play a Role?

Andres Ramirez, Bryant University

Kelly Ramirez, Social Venture Partners RI, University of Michigan