

**Social Entrepreneurship**  
**Joint Stern-Wagner Undergraduate Minor**

Social entrepreneurship is an emerging field that crosses public and private boundaries. Some examples include:

- Nonprofit and government entities harnessing the power of markets for public gain.
- The development and rise of mission-driven, stakeholder-focused businesses.
- Microfinance practices blurring the edges of philanthropy and investment through the use of market forces while delivering financial returns and societal benefits.
- 'Intrepreneurs' building the infrastructure necessary to improve the operations and management systems of public, private and nonprofit entities to achieve socially advantageous results.

**COURSE OFFERINGS FOR SOCIAL ENTREPRENEURSHIP (4- COURSE MINIMUM)**

Students will take a carefully chosen selection of Wagner and Stern course options that explore the concept of students as “changemakers”, entrepreneurship, and the management practices, public policy implications, and social & economic consequences of the current domestic and international rise in social entrepreneurialism.

All students must complete 4 courses to satisfy the inter-school minimum minor requirements: an introductory course, a practicum course, and at least two additional courses. **Stern Undergraduate students** cannot double count required business core or major courses toward this minor.

**REQUIRED**

- Take one of the following introductory courses:
  - P11.0064, Understanding Social Entrepreneurship: How to Change the World One Venture at a Time (4 credits)
  - P11.0065/C70.0065, Fundamentals of Social Entrepreneurship: Problem Solving and Integration (4 credits)
- Participate in a minimum of one practicum course. Choose from:
  - P11.0066/C70.0066, Advanced Social Entrepreneurship (4 credits)
  - C70.0301, Business Start-up Seminar (3 credits)

**STERN**

**CHOOSE A MINIMUM OF 1 CLASS FROM THE STERN COURSES BELOW:**

- C50.0001, Management & Organizational Analysis (4 credits)
- C50.0007, Managing People & Teams (3 credits)
- C50.0025, Managing Change (3 credits)
- C50.0085, Patterns of Entrepreneurship (3 credits)
- C70.0040, Entrepreneurship (2 credits)
- C70.0041, Foundations of Social Entrepreneurship (3 credits)
- C70.0066, Advanced Social Entrepreneurship (*if not taken as a practical requirement*)
- C70.0086, Entrepreneurship & Law in Practice (2 credits)
- C70.0301, Business Start-up Seminar (3 credits) (*if not taken as a practical requirement*)

**WAGNER**

**CHOOSE A MINIMUM OF 1 CLASS FROM THE WAGNER COURSES BELOW:**

- P11.0017, Globalizing Social Activism & the Power of Media (4 credits)
- P11.0020, Introduction to Public Service (4 credits)
- P11.0022, The Politics of Public Policy: City, Nation, and Globe (4 credits)
- P11.0024, Philanthropy, Advocacy and Social Change (4 credits)
- P11.0025, The Global Financial System: Can It Be Regulated? (4 credits)
- P11.0041, Foundations of Non-profit Management (4 credits)
- P11.0042, Business of Non-profit Management (4 credits)
- P11.0066, Advanced Social Entrepreneurs (4 credits) (*if not taken as a practical requirement*)