MIEM PROGRAM (Specialised MBA in International Economics and Management) – Fall Term 2006

SDA BOCCONI – BOCCONI SCHOOL OF MANAGEMENT

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Total Number of MIEM Students: around 30

Special Features: 13-month Specialised MBA in International Economics and Management (from November through December of the following year - plus optional Pre-courses from September).

Teaching Language: English.

2 elective focuses: Industry Analysis and Marketing and Money, Banking and Finance.

SDA Bocconi MIEM is an international and interdisciplinary MBA, offering in-depth study in two focuses ("Industry Analysis and Marketing" and "Money, Banking and Finance"). It emphasises analysis in the first part of the Program and synthesis in the final phases. The thinking behind the Program is that to operate successfully in the complex international scenario, managers need both a deep understanding of the technical aspects of business administration and a solid command of the methodologies needed to analyse the world economy and the economic, legal, and political forces that shape international competition.
### Exchange Registration Requirements/ Semester Load:

Incoming Exchange Students Course Selection may vary depending on their home institution’s requirements. Fall Term for our full-time MIEM students comprises the following:

<table>
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<th>Mid-September October</th>
<th><strong>Action Learning - General Management:</strong> Instruments, Planning, Project and Process Management, Turnaround - Change Management; large scale Business Cases and Business Games.</th>
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<td>November mid-December</td>
<td><strong>International Relations Management:</strong> Comparative Market Systems; International Political and Economic Relations; International Negotiation and Cross-cultural Relations; Business Ethics for International Management; Environment, Energy and Global Sustainability; Management of International Organisations; Management of Non-governmental Organisations; Business-Government Relations Management</td>
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### Housing Availability:
An external consultant helps students find apartments and roommates. No on-campus housing.

### Term Dates (tentative):
- August 28 – Sept. 2, 2006 (Intensive Italian Course for Beginners)
- Sept. 11, 2006 (Term Start)
- Dec. 15, 2006 (Graduation Ceremony)

### Examination Dates:
Exams sessions at the end of each phase. Students usually complete their exams by the first week of December.

### Orientation Weeks:
The first week of course (intensive Italian class for beginners)

### Strong points emphasized:
Highly international management program taught by an international Faculty with a student body drawn from all over the world; interdisciplinary approach in order to teach students how to integrate the knowledge gained from different disciplines to operate effectively at the international level in global companies and financial institutions; two elective focuses: Money, Banking and Finance; Industry Analysis and Marketing.
Teaching Methods: International case studies, Group work, Individual study, Lectures, Experiential learning, Projects, Business Games and Simulations.

Estimated personal expenses:

€ 1,300 per month per person (based on the average cost of living in Milan, which is comparable to that of other major European cities). An indicative breakdown:

- housing € 500 - 800
- meals € 300
- transport € 50
- other expenses € 250

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total €1,100 – 1,400

Facilities: The support facilities open to you in the MIEM Program include the Masters Division building with 12 classrooms with multimedia support and more than 80 areas (with a network of 80 desktop pc's) set aside for group work. You will be assigned a personal e-mail account in the Bocconi domain. The Masters Division site is equipped with a dedicated wireless system. The radio standard is IEEE 802.11b with bandwidth of 2.4-5.5 GHZ and nominal speed of 11 MBPS. All students are required to have their own laptop for the wireless network connection.

Additional Information:

- Free Italian language classes throughout the term.

- The Bocconi University library, with over 500,000 volumes and more than 7,000 periodical titles is one of the largest specialised libraries in the world and a precious source of information on economics, social sciences, business, finance and taxes. SDA Bocconi is located in the heart of Milan.

- Milan is Italy's most cosmopolitan city, the nerve centre of Italy's economic and entrepreneurial activity as well as being an important financial arena.

- Exchange students have access to all Career Development Service activities, but for the CV Book, as well as to all extra-curricular activities organised by the School and the student Clubs: Management Consulting, Finance, Marketing, Entrepreneurship, Sailing, Divino (Wine, Culture and Tradition), Ethica, Golf, ICT Business Club, Ski.