ABOUT PEKING UNIVERSITY:

In December 1993, Peking University Business School was established by merging its two predecessors: the Department of Economics and Management of Economics School and the Center of Management Science. Economist LI Yining was the founding dean of the school. In 1994, the Peking University Business School took its current name in recognition of a generous donation from the Guanghua Education Foundation in Hong Kong.

Just as China is in a dynamic state of change, the School finds itself in the position of meeting the evolving challenges facing the world economies. Through its educational initiatives, Guanghua seeks to become a world-class business school and advance local community with its intellectual resources and far-reaching alumni network. Peking University has over 32,000 students and over 4,000 faculty members. The Guanghua School of Management has over 3,000 students and over 100 faculty members.

As a leading business school in China, Guanghua School commits to provide the local and international business community with cutting-edge management knowledge and services. With Peking University’s heritage of innovation and social responsibility, our faculty continues to serve the nation with aspiration and dedication. We educate business leaders who make a difference to the world.

Note: Dates are approximate and may be subject to change

TERM DATES:

| Fall Semester: | Early September – *Early January |
| Spring Semester: | Mid-February – Late June |
| Summer Program: | Two weeks in mid-May |

Exams will be held the first week of January in Beijing

APPROXIMATE LIVING COSTS:

This depends on your living situation and your own spending habits, but approximately $200-$300 per month, excluding housing. On-campus accommodation is currently not available due to the overwhelming demand. Our exchange students will arrange for their own accommodations outside. GISA (Guanghua International Students Association) will offer necessary help. Off-campus housing rates are approximately $300-$600 per month for one or two-bedroom apartments.

LANGUAGE OF INSTRUCTION:  English and Chinese

COURSE OFFERINGS: Peking University is a new exchange partner and courses are still being evaluated. Once courses are approved they will be listed on the IBEX website (www.stern.nyu.edu/uc/international). Click on Academics, and then “View a list of currently approved IBEX courses”. Please note: every course may not be offered during the particular semester the student is abroad.

Once a student is admitted to the program, he/she may send additional course syllabi to the International Programs office for evaluation.

STUDENT SERVICES AVAILABLE:

- Guanghua International Students Association – Buddy Program
- Career Services
- State of the art library
- Computer Facilities
- Cafes and on-campus restaurants
- Student organizations
- Bookstores
- Gyms
Peking University, Guanghua School of Management

SUMMER PROGRAM – Doing Business in China

Two-Week Program for 3 Stern Credits

Summer Program: Peking University offers a 2-week intensive International Summer Program for undergraduate students in English to provide participants the opportunity to understand the Chinese institutional, business and cultural environment.

Highlights:

◆ Courses and seminars on specific Chinese issues.
◆ Firsthand industrial learning experience from company visits
◆ Rich extracurricular culture events and sightseeing

Program Dates for 2008: last two weeks of May
(To be confirmed)

Course Content:

● Economic and Political Environment in China
● Chinese Organization Culture and HR management
● Marketing in China
● Multinational Companies’ Strategy in China

Accommodation: On-campus accommodation is currently not available due to the overwhelming demand. Our exchange students will arrange for their own accommodations outside. GISA (Guanghua International Students Association) will offer necessary help.

Estimated Expenses:

NYU Summer Tuition: $3,070
Flight: Approximately $1,000 from NYC (round-trip)
Housing: Range of off-campus housing rates: US$300 – $600 per month for one or two-bedroom apartments.
Living: Depends on your own spending habits. Normally amounts to US$200 – $300 per month.