NYU Stern & Copenhagen Business School

Doing Business in Copenhagen
B86.3302.0A

Copenhagen, Denmark
May 2006

Dates
• Wednesday, April 12, 2006 (5:00-6:00 p.m.)
  o Mandatory Pre-Departure Class Session in NYC
• Sunday, May 14 – Tuesday, May 30, 2006
  o 17-day program, including 10 days of academic and 3 days of non-academic programming

Course Description
The “Doing Business in Copenhagen” is an intensive course exploring global issues, opportunities and challenges of doing business in Denmark in the context of Europe and the world economy. The program addresses key Danish industries, with a focus on biotechnology and the creative industries of Denmark.

The course structure includes lectures, presentations and discussions led by Copenhagen Business School faculty experts; business and government speakers; visits to companies; faculty debriefing on visits and speakers; final project; local cultural events. Students will receive 3 credits from Stern for their participation in the course.

Course Requirements
• Attendance to all lectures, presentations and site visits in Copenhagen during the academic program.
• Active participation in class debates and cases.
• Complete a group Synopsis.
• Complete a Final Group Project – Power point class presentation.

The course is graded on a Pass/Fail basis. Students must receive the equivalent of a grade of “B” or better to pass the course. Failure to meet attendance and deliverable requirements will result in a Failing grade.

Mandatory Pre-Departure Class Session
A mandatory pre-departure class session will be held on Wednesday, April 12 from 5:00-6:00 p.m. at Stern to meet in study groups, review logistics, and discuss the trip.
Study Groups: Pre-assigned before April 2006 departure meeting.

Access to computer labs, library and research facilities:
All students will have complete access to computer labs, library and research facilities at Copenhagen Business School.

Accommodations
Lodging and breakfast is included in the DBI program fee. Students stay in a local hotel with easy access to the city center, university, shopping, and cultural activities. Lodging is for arrival on May 14, 2006 and for departure on the morning of May 30, 2006. Rooms are single-occupancy. Students must pay for all extra hotel costs, including telephone bill, room service, minibar, laundry, etc.

Meals
Breakfast is provided by the hotel and included in the DBI program fee. One lunch and one dinner also are included in the DBI program fee. All other lunches and dinners are on your own and are not included in the DBI program fee. Students will have easy access to cafeterias, restaurants, cantinas, bars.

Group Events
Fees and transportation for the city tour and cultural excursions are included in the DBI program fee.

Transportation to/from Copenhagen
Students must arrange and pay for their transportation to/from Copenhagen, Denmark and to/from the airport. Students must arrive at the hotel on Sunday, May 14, 2006 and plan to depart from the program on the morning of Tuesday, May 30, 2006. Students are free to travel independently before or after the course at their own expense.

- To Corporate Visits: Transportation to and from all corporate presentations is included in the DBI program fee.
- To Group Events: Group program activities include transportation, and it is included in the DBI program fee.
- To Personal Activities: Not included in the DBI program fee. At student’s expense.

Costs for Program
1. Stern Tuition for 3 Credits
2. DBI Program Fee for Copenhagen = $1,900
   Includes:
   o Copenhagen Business School expenses
   o Hotel room with breakfast for 16 nights (single-occupancy)
   o Corporate visits with transportation
   o 1 group trip with transportation
o 1 group lunch
o group dinner
o Course materials distributed in Copenhagen

3. Additional Expenses to be Covered by Student (EXCLUDED from DBI Program Fee)
o Airfare
o Transport to/from airports
o Incidents at hotel (e.g., telephone, laundry, minibar, room service, fax, etc.)
o 15 lunches
o 13 dinners
o Entertainment
o Personal expenses

International Students
International students must contact OISS regarding their travel plans and must attend an OISS “Travel Workshop.” Also, visit the OISS website “Immigration & Employment”:
http://www.nyu.edu/osl/oiss/immigrationEmploy/travelInstructions.html

Please Review All DBI Program Policies
Please review all of the DBI Program policies and procedures posted online at the MBA International Programs’ website at:
http://www.stern.nyu.edu/mba/international/DBI_Program/DBI_Overview.htm

Questions
MBA International Programs:
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KMC 6-120

Telephone: (212) 998-0771
Fax: (212) 995-4606

Office Hours:
Monday - Friday: 9:00 a.m. – 5:00 p.m.

Walk-in Hours:
Monday – Thursday: 12:00 – 1:00 p.m.; 4:00 – 5:00 p.m.
Appointments: 24 hour in advance