APPLICATION FOR SPECIALIZATION IN ENTERTAINMENT, MEDIA & TECHNOLOGY

The Stern Undergraduate College offers a specialization for students interested in further focusing their studies by taking additional coursework in the field of Entertainment, Media and Technology. In total, students must accrue a minimum of 9 credits, (2 of the credits must be C55.0040, Entertainment & Media Industries) to meet the requirements for the specialization.

Students in their senior year: Please return this application by April 20 to the Undergraduate Advising Office, Tisch 616. (January Graduates return to the Advising Office by November 23)

STUDENT INFORMATION

NAME: _______________________________  ID#: N______________________________
TELEPHONE: __________________________  EMAIL: _____________________________
MAJOR (S)/CO-MAJOR: __________________ G RADUATION DATE (MM/YY): __________
PERMANENT ADDRESS: __________________________________________________________

A. REQUIRED:

☐ C55.0040, Entertainment & Media Industries (2 credits)

B. STERN COURSES:

☐ C55.0020, Film & Television Distribution & Finance (2 credits)
☐ C55.0021, Entertainment Finance (2 credits)
☐ C55.0022, Movie Marketing (2 credits)
☐ C55.0023, Impact of Technology on Entertainment & Media (2 credits)
☐ C55.0044, Television Management (2 credits)
☐ C55.0046, Globalization of the Entertainment Industry (2 credits)
☐ C55.0047, Sports Marketing (2 credits)
☐ C55.0049, The Business of Producing (2 credits)
☐ C10.0048, Entertainment Law (2 credits)
☐ C20.0038, Electronic Commerce (3 credits)
☐ C50.0030, Negotiation & Consensus Building (2 credits)
☐ C70.0020, Business and Film: Vehicles for Globalization (3 credits) (Intercession course)

Other: ___________________________________________________________
### C. NON-STERN COURSES:

#### Tisch Film & Television*

- H56.0004, Language of Film (4 credits)
- H56.1023, Producing the Short Screenplay (3 credits)
- H56.1028, Producing for Television (3 credits)
- H56.1086, Prime Time: The Game of Television (3 credits)
- H56.1093, Film Marketing and Distribution (3 credits)
- H56.1195, Legal Aspects of the Entertainment Industry (3 credits)
- Other: ___________________________†

#### Steinhardt Music Business

- E85.0221, Business Structure of the Music Industry (2 credits)
- E85.1214, Music in the Media Business (3 credits)
- E85.1216, Entrepreneurship in the Music Industry (3 credits)
- E85.1222, Economic & Legal Setting of the Music Industry (2 credits)
- E85.1223, Production and A&R in the Music Industry (2 credits)
- E85.1226, Concert Management (3 credits)
- E85.1229, International Music Business Marketplace
- E85.1700, Music Publishing (2 credits)
- Other: ___________________________

#### Steinhardt Culture & Communication

- E59.1006, Television: History and Form
- E59.1007, Film, History and Form
- E59.1016, Media Audiences (4 credits)
- E59.1300, Media and Globalization (4 credits)
- E59.1400, Media, Culture and Globalization (4 credits) (offered at NYU study abroad sites)
- E59.1405, Copyright, Commerce and Culture (4 credits)
- Other: ___________________________

#### Other NYU Schools

- Other: ___________________________
- Other: ___________________________

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* Students who wish to take a Tisch Film & Television Department course (that has been approved by the EMT Department) that is not on this list should follow the procedures listed on this web site: http://filmtv.tisch.nyu.edu/object/UFTV_NonMajor.html

† For all courses not explicitly listed on this sheet, students must have permission from faculty-member in EMT department in order to count the course towards the EMT specialization completion