Investing in the Future of Stern

NYU Stern is setting new standards of excellence in business education. Stern’s faculty is world-class; its students are the brightest and most diverse in its history; and its interactions with the world’s leading corporations have never been closer. Thanks in part to Stern’s prime New York location, a rich exchange of talent and ideas routinely takes place between the Stern community and the New York business community. While there are many ways for companies to establish a presence at Stern, the most productive and mutually rewarding is the Corporate Partners program.

NYU Stern Corporate Partners play a key role in shaping the future of the Stern School by controlling the distribution of their investments. Whether a company chooses to invest in Stern’s students by funding student-based needs such as scholarships and networking events or chooses to invest in the faculty at Stern by providing research funds, the Corporate Partner has direct control of the distribution of every dollar—making this a win-win situation for the Corporate Partner and the School.

To better serve our Corporate Partners, each company has a single point of contact at the School. We work individually with Partners to help identify avenues of investment, making every dollar allocated work to further the company’s strategic goals, whether those goals are to identify future talent, develop business knowledge or build the company’s reputation. Corporate Partners have privileged access to Stern’s 200 faculty members and more than 5,000 students.

Corporate Partners are continually informed about the events and conferences that are relevant to their business goals. Opportunities for investment at Stern include:

Identify Future Talent
- Scholarships/fellowships
- Student clubs
- Student conferences and networking events
- Admissions events
- Pre-term orientation
- Diversity-driven events
- Industry-focused presentations
- Mock interview programs

Develop Business Knowledge
- Endowed chairs
- Academic conferences
- Faculty projects
- Case study discussions & competitions
- Course development
- Academic initiatives

Build Your Reputation
- Name a space at Stern
- Participate in the CEO Speaker Series
- Host alumni events at your firm
- Participate in high-profile, public events

For more information, please contact:
Elena Piercy, Corporate & Foundation Relations
(212) 998-4036 | epiercy@stern.nyu.edu

Stern Office of Development
44 West 4th Street, 10th Floor NY, NY 10012-1126
Phone (212) 998-4161 | Fax (212) 995-4007
www.stern.nyu.edu/giving/corporatepartners

Maximize Your Impact at Stern

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Stern’s Corporate Partners Program has grown dramatically over the past few years. The reason for the program’s success is clear: our Program offers diverse investment opportunities and a strong return on your investment.

Below are Corporate Partner benefits listed by Membership level. As you can see, the greater your company’s investment in NYU Stern, the greater the return.

**AFFILIATE ($5,000 – $9,999)**

- **Direct Staff Support:** customize your relationship with Stern and stay connected to all relevant areas of the School through an individual Corporate Partner representative. We are committed to helping you achieve your goals.
- **Newsletter Featuring Corporate Partners:** receive a complimentary edition of a Stern newsletter profiling the Corporate Partners Program.
- **Corporate Partners Plaque:** be listed by membership level on the Corporate Partners plaque in the interview waiting room in Stern’s Office of Career Development.
- **Print and Website Recognition:** be listed by membership level on the Corporate Partners page of the Stern website; be listed on programs distributed at select major Stern events.

**ASSOCIATE ($10,000 – $24,999)**

All Affiliate benefits, plus:

- **Recruitment Breakfast Sponsor:** be listed as the exclusive sponsor of a breakfast or snack break held for MBA students during January on-campus recruiting at the Office of Career Development.
- **Resume Book-Electronic Access:** receive a complimentary password to access the online resumes of Stern MBA students.
- **Tickets to Haskins Award Dinner:** receive complimentary tickets for alumni at your firm to attend the annual Haskins Award Dinner (2005 recipient was former New York City Mayor Rudolph W. Giuliani).
- **Executive MBA Session:** upon request, receive an invitation for one person to sit in on one half-day session of an EMBA class.

**DIRECTOR ($25,000 – $49,999)**

All Associate benefits, plus:

- **Resume Book-Hard Copy and Electronic Access:** receive a resume book (hard copy) as well as a password to access the online resumes of Stern MBA students.
- **Discount Sponsorship Packages:** receive exclusive discounted sponsorship packages for admissions and student services events.
- **Tickets to Haskins Award Dinner:** receive complimentary tickets for alumni at your firm to attend the annual Haskins Award Dinner (2005 recipient was former New York City Mayor Rudolph W. Giuliani).
- **Executive MBA Session:** upon request, receive an invitation for one person to sit in on one full-day session of an EMBA class.

**MANAGING DIRECTOR ($50,000 – $99,999)**

All Director benefits, plus:

- **Preferred Interview Room:** receive exclusive placement in the Office of Career Development during on-campus interviews in the spring and fall (subject to availability).
- **Tickets to Haskins Award Dinner:** receive complimentary tickets for alumni at your firm to attend the annual Haskins Award Dinner (2005 recipient was former New York City Mayor Rudolph W. Giuliani).
- **Profile in a Stern Publication:** have your firm’s campus activity profiled in an NYU Stern publication. (Past profiles have appeared in the Honor Roll of Donors and the alumni e-newsletter).
- **Executive MBA Session:** upon request, receive an invitation for one person to sit in on one full-day session of an EMBA class.

**CEO ($100,000+)**

All Managing Director benefits, plus:

- **Lunch with a Faculty Member:** send up to four employees to Stern for a complimentary lunch with a Stern faculty member in the department of your choice.
- **Customized Executive Education:** upon request, receive a half-day, customized executive education program for up to forty employees.
- **Executive MBA Class:** select one employee to audit an EMBA elective of 1.5 credits.
- **Corporate Table at Haskins Award Dinner:** receive an entire table in your company’s name at Stern’s most high-profile awards dinner, with seating for up to twelve employees.

“Stern is not only one of our most important recruiting schools, but is also very important to us as a thriving, contributing member of the New York community that is our home.”

Mark Chamberlain, Vice President of University Relations, JPMORGAN CHASE