

Video Syllabus

A video syllabus is an easy and efficient way to advertise your course. Are you teaching a new course? Are you looking to promote a newly redesigned course to students? Is it important for you to communicate important information to prospective students about the course? Try creating a short video. CITL will work with you to create and publish your video online.

Educational Objectives: To raise an intellectual curiosity in your course, set course expectations prior to the start of class, or provide students with a course overview.

Tools: Screenflow, PowerPoint, Microphone

Time Required: 1 to 2 hours

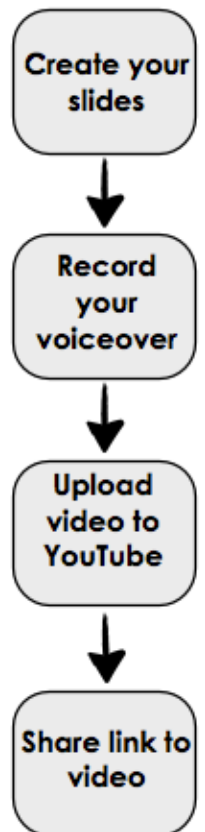
Prior Knowledge/Skills: Basic PowerPoint. CITL will partner with you to create your video syllabus.



Getting Started

- Create a short PowerPoint presentation to describe your course. Avoid text heavy slides. Use images instead. Plan for a one to two minute presentation. Use the CITL PowerPoint Template.
- Script your talking points for your slides.
- Schedule a time with CITL to record your video syllabus
- A CITL team member will come to your office and record your voice over for the slides with the Screenflow software.
- CITL will handle all the post-production work including matching your voice with the slides and uploading the video to YouTube.
- You'll receive a link to your video that you can email to students

CITL suggests sharing your video syllabus with as many prospective students as possible. Send the video to the student advisors, post on your Facebook / Twitter feed, post a link on your personal web site, and share it with your colleagues.



Examples: Video Syllabi

Here are two examples of video syllabi created by Stern faculty. These videos were used to promote their spring 2012 courses.

You can easily record your voice or include a video of yourself alongside your slideshow presentation (see Figure 1).

You can also just include a picture of yourself on the first slide in your presentation instead of using video (see Figure 2).

Points to consider when planning your video syllabus:

- Who's the audience?
- What's the message?
- Who will you send the video link to?
- When will you send it out?

Contact citl@stern.nyu.edu to begin creating your video syllabus.

Course: Web Based Systems

Faculty: Norman White

URL: <http://youtu.be/oLaPDhwAV2A>



Figure 1. A video syllabus from Norman White's Web Based Systems course

Course: Electronic Communities

Faculty: Kristen Sosulski

URL: <http://youtu.be/mVqTpjve2SU>

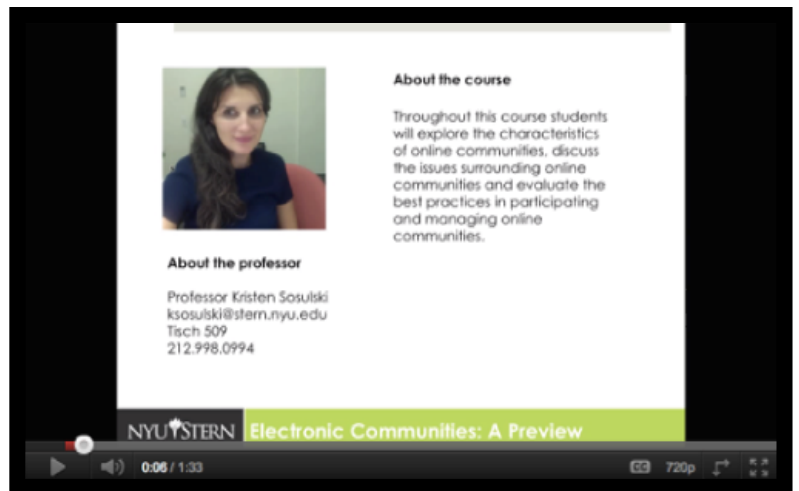


Figure 2. A video syllabus from Kristen Sosulski's Electronic Communities course